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Photo gallery can be viewed at www.huffspromo.com

Art & Craft Marktplatz

at

Columbus Oktoberfest

September 6-8, 2024

Columbus, OH

Ohio Expo Center

(Ohio State Fairgrounds, 717 E. 17th Ave)

We cordially invite you to participate in the Art & Craft Markt where talented artisans and craftsmen showcase and sell their unique one-of-a-kind creations at this year's annual Columbus Oktoberfest. With 90 exhibitor spaces in the Marktplatz Pavilion, the Art & Craft area is one of the premier featured attractions as this longstanding Oktoberfest tradition makes its mark on Central Ohio attracting an estimated attendance of 30,000+ people. The Marktplatz is situated under a 100-year-old historic metal covered pavilion centrally located in the heart of the Oktoberfest festivities providing exhibitors with a great opportunity you won't want to miss!

- ♦ **Entry Procedures:** Application must be submitted with 3-4 photos of your work (*write name on back of all photos*) and **one of your overall booth display** (*showing full booth with draped table covers going all the way to the ground*). Returning exhibitors do not need to submit photos unless your product(s) or display has changed, however, your application is still required. Any exhibitor photos submitted may be used for advertising unless exhibitor indicates otherwise. Exhibitors must have or obtain a valid Ohio vendor's or transient vendor's license number.
- ♦ **Fee Information:** Booth fee paid by check (*preferred*) with application, or within 48 hrs of acceptance using online platforms Venmo or PayPal. Checks may not be deposited until accepted into show. Checks will not be processed if placed on a wait list or unaccepted. Cancellation fees apply. A \$35 fee will be charged for returned checks. *A \$15 late fee applies if application is postmarked or received by email after 8/13/24.*
- ♦ **Acceptance:** Exhibitors will be screened based on product and professionalism of overall display. Huff's Promotions reserves the right to accept or reject items at any time, and to change spaces or show lay-out to benefit the overall production of show or to prevent competition or congestion.
- ♦ **Acceptance Status Notification will be sent by Email along with online Payment Platform links, if not paying by check.**
- ♦ **Display:** Must be neat, tidy and professional. Tables must be draped all the way to the ground on all 4 sides with cloth table covers. Tents not permitted. Exhibitors agree to man booth during all show hours; no early dismantling. Basic overhead lighting provided at no charge. Tables available for an additional charge (table covers & chairs not provided).
- ♦ **Set-Up Information:** Additional set-up information and guidelines will be emailed closer to the show date. By submitting a signed application, exhibitor agrees to follow all show guidelines provided prior to and during the show.
- ♦ **RV Parking:** Is available for \$35/night (*rates subject to change*).
- ♦ **Advertising:** A comprehensive advertising campaign for Oktoberfest includes television, radio, print, web, flyers and more.
- ♦ **Misc:** The Oktoberfest also includes the Merchant Market which is a designated area for exhibitors with non-handcrafted items and small business vendors. Different pricing applies; qualifying vendors may contact us for a different application.

Show Details

- Estimated Attendance is over 30,000 people
- Easy move-in/move-out - *drive close to your space*
- Close on-site vendor parking
- Each booth provided with 110v electric, pipe & drape
- Overnight security
- One (1) parking pass for 3 days (*per application*)

Booth Fee: \$210 per space (10' x 14')

Electric: No additional fee

ReApplication: April 23 (**after 4/23, applications are still accepted until show is full**)
- Acceptance status will be sent by email.

Payment Due: By check with application (*preferred*), or online by Venmo or PayPal no later than 48 hrs after accepted by email. (*Pay links included in email acceptance.*)

Cancel Fee: \$50 if cancelled before August 6; full booth fee if cancelled August 6 or after

Marktplatz Hours*:
Fri, Sept 6 5pm-10pm
Sat, Sept 7 12pm-10pm
Sun, Sept 8 12pm- 8pm

Exhibitor Set-Up Hrs:
Thur, Sept 5 5pm-8pm
Fri, Sept 6 10am-4pm

Oktoberfest Festival Hours*:
Fri, Sept 6 5pm-12am
Sat, Sept 7 12pm-12am
Sun, Sept 8 12pm- 8pm

**Show Information & Hours are subject to change*

Art & Craft Marktplatz
Presented by:



For additional information please contact Huff's Promotions at
330-493-4130 • shows@huffspromo.com
www.huffspromo.com • www.columbusoktoberfest.com

Printed 01/15/24 - Application and information subject to change.

► **Art & Craft Exhibitor Complete:**

Single Booth Size 10' x 14' (140 sq. ft.): _____ \$210

Double Booth Size (280 sq. ft.): _____ \$420

Corner Booth (Based on Availability): _____ + \$30

- **Submit a Separate Check**, if not available it won't be cashed.

Late fee if postmarked/emailed after 8/13/24: _____ + \$15

I need _____ 8' tables* at \$10/each \$ _____

*Tables only – **Exhibitor provides own table covers and chairs**

TOTAL: \$ _____

Application – Columbus Oktoberfest

Application Checklist: (May be submitted by mail or e-mail.)

- ☐ Completed and Signed Application
- ☐ Full booth fee, **check payable to, Huff's Promotions**
- ☐ 3-4 photos of work and 1 photo of overall booth display
- ☐ SASE – Self Addressed Stamped #10 Envelope – If not accepted, checks will only be returned if SASE is received.

Mail to: **Huff's Promotions**
P.O. Box 256, Bolivar, OH 44612
shows@huffspromo.com
(330) 493-4130 (phone)

September 6, 7 & 8, 2024

Name _____ Past Exhibitor with Huff's? ☐ Yes ☐ No

Business Name _____

Address _____

City _____ St _____ Zip _____

Phone (____) _____ Cell (____) _____ E-Mail _____

Website _____ Use my website in place of photos. ☐ Yes ☐ No

Can booth display photo also be viewed on website? ☐ Yes or ☐ No, I have enclosed or e-mailed a display photo

* ____ (✓) I understand my table covers must be cloth and drape all the way to the ground on all 4 sides.

Mark all that apply: ☐ Handcrafted by me (____%) ☐ Personalized by me ☐ Embellished by me ☐ Art ☐ Craft

☐ Fine Art ☐ Fine Craft Other _____

Media: ☐ Jewelry ☐ Wood ☐ Fabric ☐ Photography ☐ Glass ☐ Painting ☐ Metal ☐ Other (specify) _____

Product Description (be specific & list all that will be displayed) _____

Other shows you've exhibited in (2-3): _____

If display is higher than 4 ft high, please indicate total height: _____ ft. (Tents not permitted) RV Parking: ☐ Yes ☐ No

Exhibitors may set-up on Thursday or Friday. Vehicles must be off staging area by 3pm on Friday. Please indicate when we may expect you: ☐ I will see you on Thursday between 5pm-8pm or ☐ I will see you on Friday from 10am-3pm or ☐ undecided

Ohio Vendor or Transient Vendor License ID Number _____ A Transient Vendor License is required if vendors do not have a permanent place of business in Franklin County. You may obtain a form at www.state.oh.us/tax or contact the Ohio Dept of Taxation with questions at 800-282-1782. If you must obtain a number you may wait until you learn if you are accepted into the show; just write "pending" above.

Payment: ☐ **Check is Enclosed (Preferred)** - or - ☐ I will pay by Online Pay Platform (Venmo or Paypal) within 48 hrs of acceptance and understand a convenience fee will apply. Payment links will be emailed once confirmed into the show and **MUST** be paid within 48 hrs; otherwise, your space is subject to being sold. – Watch for your acceptance email.

► Add a \$15 late fee for any application postmarked or submitted by email after August 13, 2024.

The undersigned does hereby discharge, release, hold harmless, Huff's Promotions, LLC, Kelly S. Locker, the Ohio Expo Center, Schmidt's Sausage Haus, show staff and all Event Co-Sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned, or to those working in and representing your booth, while in possession or under the supervision of the sponsors during the Festival, and hereby consents to enforcement of all rules of this event. Exhibitor agrees to display and leave products at their own risk. There will be no refunds for inclement weather. Exhibitor gives permission for photos to be used for the purpose of advertising and marketing the event. Exhibitor agrees to conduct themselves in a professional manner as outlined in the Code of Conduct guidelines, at all times. I agree to have my display open all show hours and to not dismantle early. I also accept all rules listed, as well as all additional guidelines, rules and regulations set forth by Huff's Promotions, LLC, Schmidt's Sausage Haus and the Ohio Expo Center provided to me in writing or verbally regarding show; failure to comply may result in expulsion from event. Management reserves the right to remove any exhibitor not complying with show rules and the Code of Conduct guidelines.

Signature _____ Date _____

Signature attests that signor/exhibitor has read the above indemnity clause and agrees to the terms contained herein.

Office Use Only:

Acceptance _____

Date Pay Recv'd: _____

Check #/CC: _____

Amt. Recv'd: _____

Please make a copy or snap a picture for your records. Printed 01/15/24, information subject to change.