



Promotions, LLC
With over 35 years
experience in organizing
quality shows.

**Helping You
Reach Your
Customers!**

Huff's Promotions offers over 35 years experience in organizing and promoting shows in high traffic regional malls which have the advantage of a ready-made customer base. Other venues we also organize shows in include popular parks, fairgrounds and convention centers. Our show schedule offers shows in Pennsylvania, Ohio and Florida, and the show themes we currently offer are listed below. You'll see we offer a variety of shows to benefit crafters, artisans, direct-sales business representatives, commercial businesses and businesses that offer products or services to enhance today's home and lifestyle.

Art & Craft Shows • Home & Vendor Shows
Art, Craft & LifeStyle Shows

We invite you to view our show schedule to find opportunities for you. Don't forget to visit our website often to learn of additional shows which may be added throughout the year. At each show, our professional on-site show managers are committed to creating a relaxed atmosphere and a well-organized, hassle-free show experience. Take advantage of our knowledge and professionalism as we support your efforts toward profitable shows. We hope you will join us to see why we are considered the #1 Mall Show Promoter and organizer of other popular events.

Exhibitor Benefits at a Glance!

- ❖ **Advertising** at every show. May be one or all of the following:
 - *Direct EMail* invitational announcements
 - *In-Mall and Road-Side Signage*, when approved by mall or City
 - *Display Ad and/or Event Listings* in area newspapers and websites
 - *E-mail blasts, flyers, table tents, static ads, etc*
- ❖ Special **customer incentive programs**.
- ❖ **3-Day or 2-Day show options** available, for mall shows.
- ❖ Office staff available Mon-Fri from 9am to 5pm.
- ❖ Visit www.huffspromo.com for 24 hour-a-day show information.

Application Procedure On Reverse Side.

HUFF'S PROMOTIONS, LLC
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(330) 493-4130

www.huffspromo.com
shows@huffspromo.com



Application Procedure:

- Applications available: On-line at www.huffspromo.com, e-mail to shows@huffspromo.com or call (330) 493-4130.
- Submit a completed application with 3-4 photos of your product, 1 photo of your overall booth display and booth fee deposit/payment. Submit by mail or by email; see application for address information.
- Enclose payment to secure show(s) as specified on application. Checks and credit cards accepted. Checks made out to Huff's Promotions.
 - Payment schedule for Mall Shows:
 - Art & Craft Exhibitors, Direct Sales Exhibitors -**
 - Booth Fee Deposit: \$50.00 with application – If scheduling for multiple shows, this one time \$50 deposit will hold all shows scheduled and will be applied to your last show.
 - Booth Fee Balance: Pay with application or can be paid at show set-up.
 - Other Exhibitors (with non-retail items) / Commercial Exhibitors: -**
 - Booth Fee Deposit: \$100 deposit for each show.
 - Booth Fee Balance: Pay with application or must be paid by two weeks prior to show date.
 - Payment schedule for Other Shows (not held in malls) – see specific show application for details.
- Your application will be reviewed and you will be notified by email if you have been accepted or placed on a waiting list. If the show is within 2 weeks, please contact our office to expedite your application.

Booth Guidelines:

- A 5'x10' in a mall show will accommodate up to 1 8ft table and a small fixture (easel, small pop-up sign, etc).
- A 10'x10', is approximately 100 sq. ft. For mall shows, please be flexible to accommodate a 10'x10', 8'x12', 6'x16', etc. 1½ and double booths are also available at most shows.
- Exhibitors provide own tables, table covers, chair and display props. (For shows at The Mall at Robinson there are a limited number of tables with covers available on a first come first service basis.)
- Table Covers –
 - Mall Shows - All tables must be draped with black cloth table covers which go all the way to the ground on all 4 sides (Some malls permit other colors, please inquire if you do not have black covers). If you have a table cover with a logo that is not black it may be permitted for most malls, but must have pre-approval. Complimentary covers may be available for your first mall show (upon request and available on a first-come, first-serve basis).
 - Other Venues - May use any color table cover, but they must go to the ground on all four sides.
- Chairs - No lawn chairs or collapsible canvas chairs permitted. (We suggest folding chairs or director chairs.)
- Electric - Provided upon request at no charge for mall shows. Other shows, see specific application.
- For mall shows, maximum booth height is generally 6ft tall. Limited space may be available for displays over 6ft tall. Please specify on your application the height of your display if taller than 5'5".

Other Information:

- Set-up begins the night before opening day for mall shows. Other shows, see specific application.
- Mall shows - Set-up only when mall is closed. Arrive 30 minutes prior to mall closing for check-in.
- Booth must be manned all show hours (all mall hours for mall shows).
- Acceptance continues for each show until full. Call office for availability if within two weeks of show.
- On-site show managers are available all show hours to assist you.
- RV parking is available at some venues.

Please note that these guidelines are general and may differ depending on the mall or show. A complete list of Set-up Guidelines and Rules & Regulations will be provided upon acceptance for the specific show you apply for or upon your request prior to submitting your application. They may also be viewed at www.huffspromo.com.

Thank you!