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Art & Craft Marktplatz

at

Columbus Oktoberfest

September 25-27, 2015

Columbus, OH
Ohio Expo Center
(Ohio State Fairgrounds, 717 E. 17th Ave)

We cordially invite you to participate in the **Art & Craft Marktplatz** where talented artisans and craftsmen will showcase and sell their unique one-of-a-kind creations at this year's annual Columbus Oktoberfest. The Giant Eagle sponsored **Art & Craft Marktplatz** is one of the premier featured attractions as this longstanding Oktoberfest tradition makes its mark on Central Ohio attracting an estimated attendance of over 30,000 people. Artisans and craftsmen will be situated under a 100 year old historic covered pavilion centrally located in the heart of the Oktoberfest festivities providing artisans and crafters with a *great* opportunity you won't want to miss! Beautiful authentic setting, rain or shine....the event is weatherproof!

- ◆ **Entry Procedures:** Application must be submitted with 3-4 photos of your work (*please label all photos*) and **one of your overall booth display** (*please show full display*). Returning exhibitors do not need to submit photos unless your product(s) or display have changed, however, your application is still required. Photos will not be returned unless requested along with a SASE. Any exhibitor photos/materials submitted may be used for advertising unless exhibitor indicates otherwise. Exhibitors must have a valid Ohio vendor's or transient vendor's license number.
- ◆ **Fee Information:** Booth fees must be paid with application. Your fee will be returned if unaccepted or placed on a waiting list. Cancellation fees apply. A \$30 fee will be charged for returned checks. Checks may not be deposited or credit cards processed until accepted into show. *A \$15 late fee is applied for applications postmarked and received on 9/1/2015 or later.*
- ◆ **Acceptance:** Exhibitors will be screened based on product and professionalism of overall display. Huff's Promotions reserves the right to accept or reject items at any time, and to change spaces or show lay-out to benefit the overall production of show or to prevent competition or congestion.
- ◆ **Acceptance Status Notification will be sent by email.**
- ◆ **Display:** Displays must be neat, tidy, professional and safe. Tables must be draped on all 4 sides and all the way to the ground with cloth table covers. Exhibitors must agree to man their booth during show hours; absolutely no early dismantling. Tables & chairs are available for an additional charge.
- ◆ **Set-Up Information:** Additional set-up information and guidelines will be sent closer to the show date. By submitting a signed application, exhibitor agrees to follow all show guidelines provided prior to and during the show.
- ◆ **RV Parking:** Is available for \$30/night (*rates subject to change*).
- ◆ **Advertising:** A comprehensive advertising campaign for Oktoberfest includes television, radio, print, web, flyers and more.
- ◆ **Misc:** The Oktoberfest also includes a designated area for the Merchant Market for non-handcrafted items, small business and commercial vendors. Different pricing applies and qualifying vendors may contact us for information and application.

Show Details

- Estimated Attendance is over 30,000 people
- Easy move-in/move-out - *drive close to your space*
- Close on-site vendor parking
- Each booth provided with 110v electric, pipe & drape
- Basic overhead lighting
- Overnight security
- One (1) parking pass for 3 days (*per application*)

Booth Fee: \$190 per space (10' x 14')
 Electric: No additional fee
 1st Jury Date: May 23 (applications accepted after, until show is full)
 Payment Due: Full payment due with application
 Cancel Fee: \$50 if cancelled before Sept 1; full booth fee if cancelled Sept 2 or after

Marktplatz Hours*:
 Fri, Sept 25 5pm-10pm
 Sat, Sept 26 12pm-10pm
 Sun, Sept 27 12pm-8pm

Exhibitor Set-Up Hrs:
 Thur, Sept 24 5pm-8pm
 Fri, Sept 25 10am-3pm

Oktoberfest Festival Hours*:
 Fri, Sept 25 5pm-12am
 Sat, Sept 26 12pm-12am
 Sun, Sept 27 12pm-8pm

**Hours are subject to change*

Art & Craft Marktplatz
Presented by:



For additional information please contact Huff's Promotions at

330-493-4130 or shows@huffspromo.com

www.huffspromo.com • www.columbusoktoberfest.com

Updated 05/29/15-
information subject
to change.

Art & Craft Exhibitor Complete:

Single Booth Size 10' x 14' (140 sq. ft.): _____ \$190
 Double Booth Size (280 sq. ft.): _____ \$380
 Corner Booth (based on availability): _____ + \$30
 Late fee if postmarked on 9/1/14 or after: _____ + \$15
 I need _____ 8' tables* at \$10/each \$ _____
 *Tables only – exhibitor provides own table covers
 I need _____ chairs at \$1/each \$ _____
 TOTAL: \$ _____

Columbus Oktoberfest

Exhibitor Application**Application Checklist:** (May be submitted by mail, e-mail or fax.)

- Completed and Signed Application
 Full booth fee, check payable to, Huff's Promotions, LLC
 3-4 photos of work and 1 photo of overall booth display
 SASE – Self Addressed Stamped Envelope

Mail to: Huff's Promotions
 4275 Fulton Dr NW, Canton, OH 44718
 Ph (330) 493-4130 • Fax (330) 493-7607
 shows@huffspromo.com

September 25, 26 & 27, 2015Exhibitor Name _____ Past Exhibitor with Huff's? Yes No

Business Name (for program) _____

Address _____

City _____ St _____ Zip _____

Phone (____) _____ Cell (____) _____ E-Mail _____

Website _____ Use my website in place of photos. Yes NoCan booth display photo also be viewed on website? Yes or No, I have enclosed or e-mailed a display photo* (✓) I understand my table covers must be cloth and cover all four sides of each table all the way to the ground.

Mark all that apply: Handcrafted by me (____%) Personalized by me Embellished by me Art Craft
 Fine Art Fine Craft Other _____

Media: Jewelry Wood Fabric Photography Glass Painting Metal Other specify) _____

Product Description (be specific & list all that will be displayed) _____

Other shows you've exhibited in (2-3): _____

If display is higher than 4 ft high (not including lights), please indicate total height: _____ ft. RV Parking: Yes NoExhibitors may set-up on Thursday afternoon or Friday as long as vehicles are moved from the staging area by 3pm. Please indicate when we may expect you: I will see you on Thursday between 5pm-8pm or I will see you on Friday from 10am-3pm

Ohio Vendor or Transient Vendor License ID Number _____ A Transient Vendor License is required if vendors do not have a permanent place of business in Franklin County. You may obtain a form at www.state.oh.us/tax or through Huff's Promotions. Contact the Ohio Dept. of Taxation with questions at 800-282-1782. The fee is "one-time" and costs approximately \$25.

Payment: Check Enclosed - or - Bill Credit Card # _____ Exp. Date _____ Sec. Code _____

- ▶ A 3% processing fee will be charged for credit card payment option. (i.e. add \$5.70 fee for \$190 booth fee)
 ▶ A \$15 late fee is applied for any accepted applications postmarked or received after Sept. 1, 2015.

Cardholder's Signature _____ Amount to Charge \$ _____ (+3%)

Billing Address (if different from above): _____

The undersigned does hereby discharge, release, hold harmless, Huff's Promotions, LLC, Kelly S. Locker, the Ohio Expo Center, Schmidt's Sausage Haus, show staff and all Event Co-Sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned, or to those working in and representing your booth, while in possession or under the supervision of the sponsors during the Festival, and hereby consents to enforcement of all rules of this event. Exhibitor agrees to display and leave products at their own risk. There will be no refunds for inclement weather. Exhibitor gives permission for photos to be used for the purpose of advertising and marketing the event. Exhibitor agrees to conduct themselves in a professional manner, as deemed by show management, at all times. I agree to have my display open all show hours and to not dismantle early. I also accept all rules listed as well as all additional guidelines, rules and regulations set forth by Huff's Promotions, LLC, Schmidt's Sausage Haus and the Ohio Expo Center provided to me in writing or verbally regarding show; failure to comply may result in expulsion from event. Management reserves the right to remove any exhibitor causing problems to fellow exhibitors or management.

Signature _____ Date _____

We suggest you make a copy of application for your records.

Updated 05/29/15 - Application and information subject to change.

Office Use Only:

Acceptance _____

Category _____

Date Payment Recv'd: _____

Amt. Recv'd: _____

Check #/CC: _____