



Women's LifeStyle Show

Exhibitor Application

October 25-27, 2013 at Westmoreland Mall, Greensburg, PA

Meet face to face with women armed with the buying power to purchase the very best in products and services. The Women's LifeStyle Show is designed to showcase the latest trends and ideas for women and families. If you offer products and services relating to beauty & fashion, health & wellness, home & living, children & education, finance, or crafts, don't miss this opportunity to exhibit to ready-to-buy consumers, all gathered in one place.

Company Name _____ Date _____

Contact Name _____ Website (if available) _____

State Tax/Vendor ID No. (if applicable) _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Phone _____ Weekend Contact Cell # _____

Description of service/product promoting _____

Application Checklist:
(May be submitted by mail or e-mail; see below)

- Completed/Signed Application (sign below)
- Booth fee
- 1 photo of overall booth display
- 3-4 photos of work (retail items)

* * * *

Show Set-up:
Thurs, Oct. 24, after mall closes
Show Hours:
Fri-Sun, Oct. 25-27, all mall hours

BOOTH SPACE: (up to 100 sq ft.) *Please mark one.*

- Commercial Booth _____ \$475
- Direct Sales Booth _____ \$260
- Handmade Crafts Booth _____ \$230

- ▶ Fee includes booth space for 3 days, electric (if needed and available), and advertising (may include news print, radio, social media, signage, internet, etc.)
- ▶ Exhibitors must provide 1 photo of overall booth display and 3-4 photos of products (retail sales only) with application.
- ▶ Exhibitors must provide own display items needed including, tables with black or dark navy blue cloth covers that drape to the ground on all 4 sides.
- ▶ Booth locations vary in size and exhibitors will be placed according to your overall display requirements. Please list the display items you plan to bring; how many tables, the size of your tables (ie, 6' or 8'), height and width of free standing fixtures/signage, etc. If the photo you submit is representative of the same display you plan to set-up, you may simply indicate...."see photo". Please notify us of any changes or additions to your submitted display description no later than 1 week before the show so you may be placed accordingly.

Electric Required (no charge)? (Limited electric spaces available, apply early)

_____ No _____ Yes (not guaranteed) _____ Prefer, but can do without

A limited number of spaces will accommodate displays taller than 6 ft.....apply early. Every effort will be made to accommodate you.

If display fixtures measure over 6ft high, please indicate total height: _____ ft.

____ (✓) I understand and will comply that all tables must be draped on all 4 sides all the way to the ground with black or dark navy cloth covers.

▶ **Confirmation, complete show guidelines & set-up information will be sent via email, please provide all show information to all staff setting-up and manning your booth.** ◀

PLEASE CHECK ONE:

- Enclosed is a check # _____ for a **50% DEPOSIT** in the amount of _____. I understand the balance is due by **September 18, 2013** or the space and deposit shall be forfeited.
- Enclosed is a check # _____ in the amount of _____ for **PAYMENT IN FULL**.
- I agree to have Huff's Promotions, LLC charge my credit card now for a **50% DEPOSIT** in the amount of _____, and **50% BALANCE DUE** in the amount of _____, on 9/18/13.
- I agree to have Huff's Promotions, LLC charge my credit card account for **PAYMENT IN FULL** in the amount of _____.

Credit Card # _____ (Visa or MC only) Expiration Date _____ Security Code _____

Cardholder Name (Please Print) _____ Cardholder Signature _____

CREDIT CARD BILLING ADDRESS (IF DIFFERENT FROM ABOVE): _____

INDEMNITY CLAUSE: Exhibitor shall and will indemnify and hold harmless Merchant and Leasing Association, mall owners, Huff's Promotions, LLC, Kelly Locker, all Huff's Promotions representative and all merchants leasing in said mall, their employees from and against all liability, claims, thefts, demands, expenses, fees, fines and penalties, suits, proceedings, actions of any kind and nature arising or growing out of or in anyway connected with Exhibitor's occupancy of mall or any Exhibitor's activities in Mall. Exhibitor agrees that all staff working on your behalf will abide by all show rules & regulations. Huff's Promotions reserves the right to cancel a show at anytime or to refuse space to or remove any exhibitor who does not comply with rules & regulations. Huff's Promotions reserves the right to ask an exhibitor to remove or change any item or signage in booth space relative to the levels of professional standards set for by the mall or if in direct competition with another mall tenant, even if already accepted. Exhibitor agrees to cancellation policy.

Signature _____ Date _____

Signature attests that signer has read the above indemnity clause and agrees to the terms contained herein.

For more information, questions and to submit application:

Phone: (330) 493-4130
Fax: (330) 493-7607
E-Mail: shows@huffspromo.com

Mail: Huff's Promotions, LLC
4275 Fulton Dr NW
Canton, OH 44718

We suggest you
make a copy for your
records

Office Use Only:
Acceptance: _____
Category: _____
Date Recv'd: _____
Amount Recv'd: _____