

# 2018 EXHIBITOR PROSPECTUS



*Kelly Simon*  
EVENT MANAGEMENT

CELEBRATING 36 YEARS  
1982-2018

**TRADE SHOWS, EVENTS  
& ENTERTAINMENT**  
**Reserve Your  
Exhibit Space Now!**

## Exhibitor Sales By Huff's Promotions

Phone 330-493-4130 • Fax 330-493-7607

Email: [shows@huffspromo.com](mailto:shows@huffspromo.com)

Contact: Kelly Locker  
Huff's Promotions

PO Box 277 • Bolivar, OH 44612

If you are already an established vendor with Simon Event Management and have participated in other Simon events, please contact them directly to register at 724-837-7979.

MONROEVILLE  
**HOME SHOW**

WESTMORELAND COUNTY  
**HOME SHOW**







Exhibitor Sales: Huff's Promotions • Phone 330-493-4130  
huffspromo.com • simoneventmanagement.com

*Kelly Simon*  
**EVENT MANAGEMENT**

CELEBRATING 36 YEARS  
1982-2018

**OUR VENUES:**  
Monroeville Convention Center ■ Monroeville, Pennsylvania  
The Palace Theatre ■ Greensburg, Pennsylvania  
Westmoreland Fairgrounds ■ Greensburg, Pennsylvania  
Fayette County Fairgrounds ■ Connellsville, Pennsylvania  
Washington County Fairgrounds ■ Washington, Pennsylvania

## 2018 SCHEDULE OF EVENTS

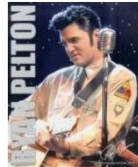
**JANUARY 26 – 28**

**3<sup>rd</sup> Annual Monroeville Home Show**  
Monroeville Convention Center



**FEBRUARY 2**

**ELVIS Starring Ryan Pelton**  
The Palace Theatre



**MARCH 3 – 4**

**31<sup>st</sup> Annual Pittsburgh FireRescue & EMS Expo**  
Monroeville Convention Center



**MAY 5 – 6**

**23<sup>rd</sup> Annual Westmoreland County Home Show**  
Westmoreland Fairgrounds



**MAY 18**

**Holiday House Reunion Party III**  
Monroeville Convention Center



**MAY 19 – 20**

**4<sup>th</sup> Annual Pennsylvania Polka Festival**  
Monroeville Convention Center



**MAY 25**

**Mike Marino: Make America Italian Again Comedy Show**  
The Palace Theatre



**MAY 26**

**Michael Jackson Tribute Show With Special Guest Madonna Direct From Las Vegas**  
The Palace Theatre



**JUNE 1**

**Louis Prima Jr. & The Witnesses**  
The Palace Theatre



**JUNE 2**

**Lisa Lampanelli**  
The Palace Theatre



**JUNE 15 – 16**

**6<sup>th</sup> Annual Wine Beer & Comedy Festival**  
Friday: **NIKKI GLASER**  
Saturday: **GILBERT GOTTFRIED**  
Monroeville Convention Center



**JUNE 22 – 24**

**5<sup>th</sup> Annual Pennsylvania Rib Fest**  
Westmoreland Fairgrounds



**JULY 13 – 15**

**The Wizard Of Oz**  
The Palace Theatre



**JULY 20 – 22**

**Washington County Food Truck Festival**  
Washington County Fairgrounds



**AUGUST 10 – 12**

**Fayette County Food Truck Festival**  
Washington County Fairgrounds



**SEPTEMBER 14 – 15**

**2<sup>nd</sup> Annual Westmoreland County Food Truck Festival**  
Westmoreland Fairgrounds



**SEPTEMBER 29**

**Celebrate A Healthy Monroeville Wellness Expo**  
Sponsored By The Monroeville Area Chamber Of Commerce  
Monroeville Convention Center



**OCTOBER 6 – 7**

**2<sup>nd</sup> Annual Mind Body Spirit Healing Expo**  
Monroeville Convention Center



**OCTOBER 11**

**Fran Cosmo Band – Former Members Of BOSTON With Special Guest Foreigners Journey**  
The Palace Theatre



**NOVEMBER 2 – 4**

**COMEDY FESTIVAL**  
Monroeville Convention Center

**NOVEMBER 8**

**Mike Delguidice & Big Shot BILLY JOEL TRIBUTE**  
The Palace Theatre





PAVILLION BUILDING

23rd Annual

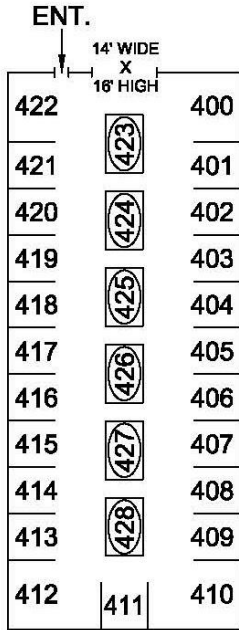
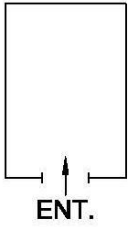
May 5 – 6  
2018



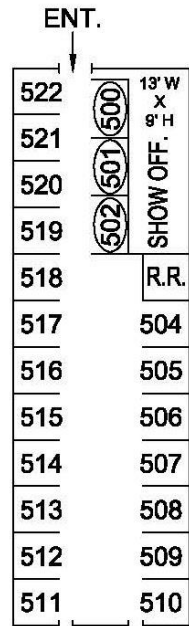
Westmoreland Fairgrounds  
GREENSBURG, PA

CONCESSIONS

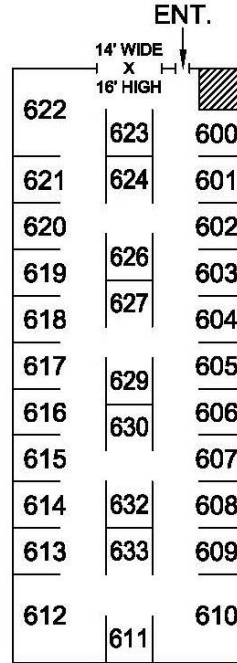
Gold Sponsor



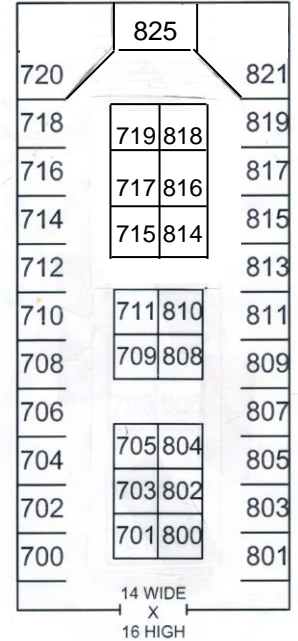
**COMMERCIAL 2 BUILDING**  
NO 220 ACCESS



**4-H BUILDING**  
NO 220 ACCESS

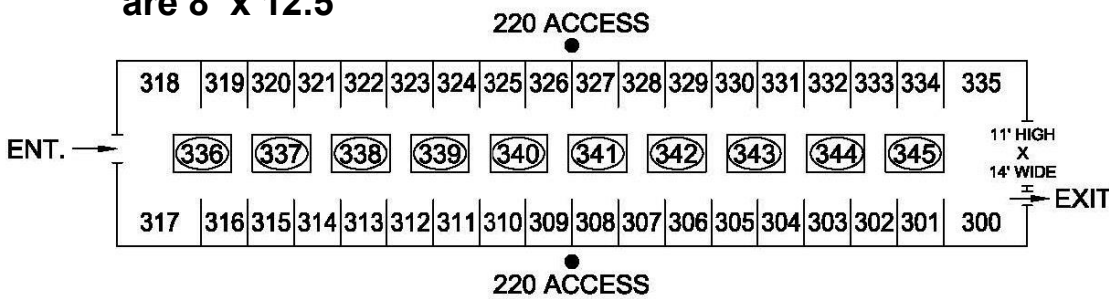


**FAMILY LIVING BUILDING**  
NO 220 ACCESS



**CR BUILDING**

Booths with circles are 8' x 12.5'



**COMMERCIAL 1 BUILDING**

**MAIN ENT.  
TICKET SALES**

**FIVE BUILDINGS**  
**ALL BOOTHS INDOORS**  
A Cost Effective Investment Provides Everything You Need...  
**THERE ARE NO HIDDEN COSTS!!!**

**Exhibit Hours:**  
Saturday 10 am – 5 pm  
Sunday 10 am – 5 pm

**BOOTH PRICES INCLUDE:**

- 8' Backdrop and 3' Side Drape
- (1) Table, Covered & Skirted
- (2) Chairs
- Exhibitor ID Sign
- Staff ID Badges
- Electric
- Listing in the Program & Buyers Guide
- Listing On The Website With A Link To Your Site
- Free Parking
- Coffee And Danish Saturday-Sunday Morning

**EXHIBIT SPACE PRICING**

- 10 X 10. . . . \$ 800
- 10 X 20. . . . \$1,440
- 10 X 30. . . . \$2,040
- 10 X 40. . . . \$2,560
- 20 x 20 . . . . \$2,560

We Gladly Accept Checks



**Reserve Your Space Today! Call Huff's Promotions at 330-493-4130**



**Mail, Fax or Email to:**  
 Checks Payable to -  
 Huff's Promotions, LLC  
 P.O. Box 277  
 Bolivar, OH 44612

PHONE: 330-493-4130 ♦ FAX: 330-493-7607  
 EMAIL: shows@huffspromo.com  
 Exhibit Sales: www.huffspromo.com  
 Events Produced by *Kelly Simon*  
 EVENT MANAGEMENT

**1** DATE \_\_\_\_\_

Company \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

**2** **PRODUCT/SERVICE TO BE EXHIBITED (for FREE LISTING in Show Program & Buyers Guide)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**3** **EXHIBIT SPACE-Check the events and size space(s) you are reserving:**

**POLKA, WINE, RIB & FOOD TRUCK FESTIVAL: Location Assigned By Show Management**

<b>WESTMORELAND HOME SHOW:</b> MAY 5 – 6 10 x 10 ___\$ 800 10 x 20 ___\$1,440 10 x 30 ___\$2,040 10 x 40 ___\$2,560	<b>HOLIDAY HOUSE III &amp; POLKA FESTIVAL</b> MAY 18 – 20 10 x 10 ___\$300 10 x 20 ___\$540 10 x 30 ___\$760 10 x 40 ___\$960	<b>WINE BEER &amp; COMEDY FESTIVAL</b> JUNE 15 – 16 WINERY ___\$100 RETAIL: 10 x 10 ___\$300 10 x 20 ___\$540	<b>WASHINGTON COUNTY FOOD TRUCK FESTIVAL</b> JULY 20 – 22 FOOD TRUCK ___\$200 RETAIL: 10 x 10 ___\$100 10 x 20 ___\$180	<b>FAYETTE COUNTY FOOD TRUCK FESTIVAL</b> AUGUST 10 – 12 FOOD TRUCK ___\$200 RETAIL: 10 x 10 ___\$100 10 x 20 ___\$180	<b>WESTMORELAND COUNTY FOOD TRUCK FESTIVAL</b> SEPTEMBER 14 – 15 FOOD TRUCK ___\$200 RETAIL: 10 x 10 ___\$100 10 x 20 ___\$180
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**HOME, POLKA, WINE BEER & COMEDY PRICING INCLUDES:**

- 8' High Backdrop and 3' High Side Drape - Tables, Covered & Skirted - Chairs
- Electric (Westmoreland Home Show Only) - Exhibitor ID Sign
- Staff Badges - Listing in the Program & Buyers Guide
- Listing On Website And Link To Your Site - Free Parking

*\*Electric at the Monroeville Convention Center \$50 first day, \$15 each additional day*

**FOOD TRUCK FESTIVAL PRICING INCLUDES:**

- Electric - Water - Grey Water Removal
- Grease Disposal - Staff ID Badges - Listing in the Program
- Listing on the Website - Free Parking

**PREMIUM LEVEL SPONSORSHIPS**

	Presenting	Gold
Westmoreland Home	___\$5,000	___\$3,000
Polka	___\$2,000	___\$1,000
Wine Beer & Comedy	___\$2,000	___\$1,000
Rib Festival	___\$5,000	___\$3,000
Food Truck	___\$2,000	___\$1,000

**2018 RIB FESTIVAL – Westmoreland Fairgrounds, Greensburg**

<b>RIB VENDOR</b>	JUNE 22 – 24	<b>FOOD VENDOR</b>	JUNE 22 – 24
30 x 30	___\$1,200	15 x 30	___\$ 500
30 x 40	___\$1,600	15 x 60	___\$ 900

**EXHIBIT PRICE INCLUDES:**

- Electric - Water
- Grey Water Removal
- Grease Disposal
- Staff ID Badges
- Listing in the Program
- Listing on the Website
- Free Parking

**EXHIBIT PRICE INCLUDES:**

- Electric
- Water
- Staff ID Badges
- Listing in the Program
- Listing on the Website
- Free Parking

*\*If serving sodas, Coca-Cola products only.*

NOTES: The Rib Festival and Food Truck Festivals space is outdoors. Exhibitor must bring own tent/canopy with weights or stakes. If you require electric, you must bring your own long extension cords.

**RETAIL** JUNE 22 – 24

10 x 10	___\$300
10 x 20	___\$540
10 x 30	___\$760

**EXHIBIT PRICE INCLUDES:**

- Staff ID Badges
- Listing in the Program
- Listing on the Website
- Free Parking

**4** **Choose Your Preferred Location For These Events:**

**WESTMORELAND HOME SHOW:**

**PAST EXHIBITORS:** \_\_\_\_\_ Same Location As 2017

\_\_\_\_ Please select the best location for me

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_

**NOTE:**  
 The Polka Festival, Wine Beer & Comedy Festival, Rib Festival and Food Truck Festivals will be assigned by Show Management.



Mail, Fax or Email to:  
 Checks Payable to -  
 Huff's Promotions, LLC  
 P.O. Box 277  
 Bolivar, OH 44612

PHONE: 330-493-4130 ♦ FAX: 330-493-7607  
 EMAIL: shows@huffspromo.com  
 Exhibit Sales: www.huffspromo.com

COMPANY \_\_\_\_\_ CONTACT \_\_\_\_\_

**5**

SPONSORSHIPS	Presenting	Gold
Westmoreland Home	___\$5,000	___\$3,000
Polka	___\$2,000	___\$1,000
Wine Beer Comedy	___\$2,000	___\$1,000
Rib Festival	___\$5,000	___\$3,000
Food Truck	___\$2,000	___\$1,000
Mind Body Spirit	___\$5,000	___\$3,000

**PRESENTING:** Includes 20 x 20 booth, logo in all newspaper-direct mail-website-social media, 100 passes, full page ad in direct mail, full page ad in program  
**GOLD:** Includes 10 x 20 booth, logo in all newspaper-direct mail-website-social media, 60 guest passes, half page ad in direct mail, half page ad in program

**6** OPTIONAL ON-SITE ADVERTISING:  
SHOW PROGRAM & BUYERS GUIDE ADS

The Show Program & Buyers Guide is distributed to all attendees and exhibitors at each event. This exclusive Guide includes exhibitor listings, the schedule of events and other vital information. Attendees and exhibitors retain this Guide for up to nine months after an event. Enhance your participation with a display ad for your company. **ADS ARE FULL COLOR**

\_\_\_ Quarter Page \$100 4" wide x 2.5" high  
 \_\_\_ Half Page \$180 4" wide x 5.25" high  
 \_\_\_ Full Page \$350 4" wide x 10.5" high  
 \_\_\_ Inside Front \$400 4" wide x 10.5" high  
 \_\_\_ Back Cover \$500 4" wide x 10.5" high

**7** **TOTALS AND MULTI-SHOW DISCOUNTS:**  
 2 shows 10% ■ 3 shows 15% ■ 4 shows 20% ■ 5 + shows 25%

Exhibit Space \$ \_\_\_\_\_ Discount \$ \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

Premium Level Sponsorship \$ \_\_\_\_\_

Program Guide Advertising \$ \_\_\_\_\_

**TOTAL AMOUNT DUE \$ \_\_\_\_\_**

**8** Authorization To Charge  
 Balance Due:

\_\_\_ I authorize Show Management to charge the remaining balance on the same credit card when due.

**9** PAYMENT AMOUNT: \_\_\_ Payment in full \_\_\_ 50% Deposit (BALANCE DUE 60 DAYS PRIOR TO EVENT DATE)

TYPE OF PAYMENT: \_\_\_ Credit Card \_\_\_ Check (FAX or EMAIL A COPY OF THE CHECK AS THEY ARE PROCESSED ELECTRONICALLY)

I agree to have Show Management charge my: \_\_\_ MasterCard \_\_\_ VISA \_\_\_ AmericanExpress \_\_\_ Discover (add 3% processing fee for credit card charge.)

Account # \_\_\_\_\_ Expiration date \_\_\_\_\_ Security code \_\_\_\_\_ Amount of charge \$ \_\_\_\_\_

Billing address: \_\_\_ Same as above \_\_\_ Other Address, City, State, Zip: \_\_\_\_\_ +3% processing fee for credit card charge.

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**10** I understand that I have contracted for exhibit space by signing this contract. I understand that the final location will be determined by Show Management upon receipt of a 50% deposit or payment in full. The undersigned represents that he / she is fully authorized to execute and complete this contract and agrees to the rules and regulations on page 3 of this contract.

Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Show Mgmt \_\_\_\_\_



**FOR OFFICE USE ONLY**

EVENT:					
Date Rec'd	_____	_____	_____	_____	_____
Amount Rec'd	_____	_____	_____	_____	_____
___ CC ___ Check #	_____	_____	_____	_____	_____
Balance Due \$	_____	_____	_____	_____	_____
Date Rec'd	_____	_____	_____	_____	_____
Amount Rec'd	_____	_____	_____	_____	_____
___ CC ___ Check #	_____	_____	_____	_____	_____

**2018 Events RULES & REGULATIONS as set forth by SIMON EVENT MANAGEMENT, Event Manager –  
(Exhibit Space Sales by Huff's Promotions) • Please Read and Sign Page 2 of application to comply.**

1. SET-UP AND TEAR DOWN: Exhibit space will be accessible to exhibitors for erecting displays in accordance with time and dates listed on the show schedule. Setup must be done the day prior, or the morning of the opening of the show, as provided by Simon Event Management. Final preparation must be completed by the starting time on the opening day of the show. A \$250 penalty fee will be charged for any set-up or construction of exhibits after said time. Exhibitors must use only the entrances designated for set-up. Removal and packing may not commence until the final day at the close of the show. Displays must be removed by date and time listed. Each exhibitor must name at least one individual to be the exhibitor's authorized agent for installation, operation and removal of the exhibit. No part of the exhibit may be removed after set up except with written permission from show management. A \$250.00 penalty fee will be charged for any exhibit that is removed before the final tear down time.
2. LOCATION / DATES: Simon Event Management reserves the right to determine an exhibitor's final location, the location of the Show and the dates of a show. The location of assigned space may be changed by the management to prevent congestion; avoid confusion in firm names; solve competitive conditions; or to benefit the overall production of the show.
3. SUBLETTING: An exhibitor may not share or sublet any portion of their booth space with another company.
4. FIRE HAZARD: All exhibit and booth materials must be flame proof and otherwise must comply with federal, state and local fire laws, insurance underwriting requirements and other applicable site regulations. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of set-up and prior to the opening of the show. Exhibitors are restricted to the use of materials which would pass a fire inspection.
5. HEIGHT RESTRICTIONS: Exhibits, back walls and decorations shall not exceed 15 feet. Permission must be obtained from show management to exhibit equipment which exceeds the height restriction.
6. LOUD SPEAKERS AND SOUND DISPLAYS: Loud speakers and loud sound displays are prohibited; exhibitors must receive advance permission from show management to exhibit any type of sound display.
7. NON-CONFORMING EXHIBITS: Simon Event Management reserves the right to refuse any exhibitor which does not, in show management's judgment, conform to the general theme of the show.
8. SOLICITATION: Exhibitors are prohibited from soliciting business in the aisles or in other exhibitor booth areas. Samples, pamphlets, publications and catalogs, etc. may only be distributed by exhibitors from within the confines of their own booth area. Exhibitors must obtain prior permission from the show management to conduct any other type of promotional activities during show hours.
9. MISCELLANEOUS:
  - (a) Serving alcoholic beverages by exhibitors in any part of the show premises is prohibited.
  - (b) Booths should be attended by the exhibitor during all show hours, in their own best interest.
  - (c) Vehicles must enter through the loading dock areas and must have protection on the floor under the engine and keep a minimum amount of gasoline.
  - (d) Absolutely nothing may be taped to facility fixtures, floors or columns.
  - (e) Any tables brought by exhibitor must be draped with cloth covering all the way to the ground on all open sides.
  - (f) Electrical cords may not be run along facility floor in customer traffic walkways.
  - (g) Facility floor wax finishes and carpeting are delicate and easily damaged. Exhibitor is responsible for damage to facility floor caused by dragging of displays across the floor, driving vehicles across the floor or use of sprays that may damage the finish of the floor.
  - (h) Solicitation must be confined to the exhibitor's booth space; soliciting in the aisles or any other area of the show is prohibited.
10. SIGNS AND NOTICES: All signs and notices shall be professionally lettered and any sign or notice which does not conform to the above shall be removed immediately. **HANDWRITTEN SIGNS ARE PROHIBITED.**
11. SECURITY AND LIMITATIONS OF LIABILITY: Show management will engage security guards but nevertheless assume no liability for loss damage from any cause whatsoever. Exhibitor understands and agrees that said security personnel are independent contractors and that any such security is provided by Simon Event Management solely as a courtesy. Exhibitor further agrees that Simon Event Management shall incur no liability and/or responsibility resulting from the acts or omissions of such security personnel. Simon Event Management shall not be responsible for injury that may occur to an exhibitor or his employees, nor for the safety of any exhibit against theft, fires, accident or any other cause of loss or damage. If an exhibitor damages the building, he shall reimburse the owners of the building for the cost of repairing the damage. Simon Event Management shall cooperate fully at all times but shall not be responsible for (a) damage to exhibitors property, lost shipments either coming in or going out, moving costs; or (b) any damage loss, delays, etc. Any damage to transported property is solely exhibitor's responsibility. In light of the above, we recommend that exhibitors purchase adequate insurance coverage against these risks and on equipment and exhibits with their regular insurance carrier.
12. BREACH OF CONTRACT: If an exhibitor cancels for any reason whatsoever with a signed contract, they shall be held liable for the full amount of the booth cost. They shall also forfeit all monies which have been paid to reserve the space and be liable for the full cost of the space. The exhibitor will also be liable for all costs incurred by management in consideration of the exhibitor including, but not limited to tables, coverings, skirting, chairs, signage, chairs, signage and exhibitors listings in advertising placed on behalf of the exhibitor. **NO REFUNDS WILL BE ISSUED.** Show management will also have the right to use the space as it deems necessary to eliminate blank spaces in the show.
13. CANCELLATION: In the event that a show is not held for any reason and rescheduled, Simon Event Management will transfer all monies paid for exhibit space rental to the rescheduled show. In the event that any show is not held for any reason and is never to occur, Simon Event Management will issue a credit for all monies paid for exhibit space rental to be applied to another trade show. The credit amount does not have an expiration date and may be used at any time. In either of the foregoing situations, exhibitor hereby waives any claim of damage, compensation or refunds.
14. UNETHICAL CONDUCT: Unethical conduct or any infraction of the rules by the exhibitor, his agents or employees will subject the exhibitor to exclusion from the exhibitor area. In the event of such exclusion it is agreed that no refund shall be made to the exhibitor and Simon Event Management shall not be liable for any damages or expenses incurred by the exhibitor as a result of such exclusion.
15. DISPUTE RESOLUTION: Any and all matters, questions and or topics not specifically discussed or addressed in the foregoing rules and regulations shall be subject to the decision of show management, which decision shall be final.
16. AGREEMENT TO TERMS: By erection of exhibit, exhibitor expressly consents to and accepts the foregoing rules and regulations and represents that full compliance therewith has been made by exhibitor.
17. All reference to "Event Management" or "Show Management" in this Application and Rules and Regulations applies to all those associated with and employed with Simon Event Management (show producer) and Huff's Promotions, LLC (exhibit sales).