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# Art & Craft Marktplatz

at

## Columbus Oktoberfest

### September 7-9, 2018

#### Columbus, OH

#### Ohio Expo Center

(Ohio State Fairgrounds, 717 E. 17th Ave)

We cordially invite you to participate in the **Art & Craft Markt** where talented artisans and craftsmen will showcase and sell their unique one-of-a-kind creations at this year's annual Columbus Oktoberfest. The Giant Eagle sponsored **Marktplatz** with 90+ exhibitors is one of the premier featured attractions as this longstanding Oktoberfest tradition makes its mark on Central Ohio attracting an estimated attendance of 30,000+ people. The Marktplatz is situated under a 100-year-old historic metal covered pavilion centrally located in the heart of the Oktoberfest festivities providing artisans and craftsmen with a *great* opportunity you won't want to miss!

Beautiful authentic setting, rain or shine....the event is weatherproof!

- ◆ **Entry Procedures:** Application must be submitted with 3-4 photos of your work (*please label all photos*) and **one of your overall booth display** (*please show full display*). Returning exhibitors do not need to submit photos unless your product(s) or display have changed, however, your application is still required. Photos will not be returned unless requested along with a SASE. Any exhibitor photos/materials submitted may be used for advertising unless exhibitor indicates otherwise. Exhibitors must have a valid Ohio vendor's or transient vendor's license number.
- ◆ **Fee Information:** Booth fees must be paid with application. Your fee will not be processed if unaccepted or placed on a waiting list. Cancellation fees apply. A \$35 fee will be charged for returned checks. Checks may not be deposited, or credit cards processed until accepted into show. *A \$15 late fee is applied if application is postmarked and received after 8/13/18.*
- ◆ **Acceptance:** Exhibitors will be screened based on product and professionalism of overall display. Huff's Promotions reserves the right to accept or reject items at any time, and to change spaces or show lay-out to benefit the overall production of show or to prevent competition or congestion.
- ◆ **Acceptance Status Notification will be sent by email.**
- ◆ **Display:** Displays must be neat, tidy, professional and safe. Tables must be draped on all 4 sides, all the way to the ground with cloth table covers. Exhibitors must agree to man their booth during all show hours; absolutely no early dismantling. Tables & chairs are available for an additional charge.
- ◆ **Set-Up Information:** Additional set-up information and guidelines will be emailed closer to the show date. By submitting a signed application, exhibitor agrees to follow all show guidelines provided prior to and during the show.
- ◆ **RV Parking:** Is available for \$35/night (*rates subject to change*).
- ◆ **Advertising:** A comprehensive advertising campaign for Oktoberfest includes television, radio, print, web, flyers and more.
- ◆ **Misc:** The Oktoberfest also includes the Merchant Market which is a designated area for exhibitors with non-handcrafted items and small business vendors. Different pricing applies; qualifying vendors may contact us for a different application.

### Show Details

- Estimated Attendance is over 30,000 people
  - Easy move-in/move-out - *drive close to your space*
  - Close on-site vendor parking
  - Each booth provided with 110v electric, pipe & drape
  - Basic overhead lighting
  - Overnight security on event nights
  - One (1) parking pass for 3 days (*per application*)
- Booth Fee: \$190 per space (10' x 14')
- Electric: No additional fee
- 1<sup>st</sup> Jury Date: April 24 (applications accepted after, until show is full)  
- Acceptance status will be sent by email.
- Payment Due: Full payment due with application
- Cancel Fee: \$50 if cancelled before August 6; full booth fee if cancelled August 6 or after
- |                           |             |           |
|---------------------------|-------------|-----------|
| <b>Marktplatz Hours*:</b> | Fri, Sept 7 | 5pm-10pm  |
|                           | Sat, Sept 8 | 12pm-10pm |
|                           | Sun, Sept 9 | 12pm-8pm  |
- 
- |                              |              |          |
|------------------------------|--------------|----------|
| <b>Exhibitor Set-Up Hrs:</b> | Thur, Sept 6 | 5pm-8pm  |
|                              | Fri, Sept 7  | 10am-3pm |
- 
- |                                     |             |           |
|-------------------------------------|-------------|-----------|
| <b>Oktoberfest Festival Hours*:</b> | Fri, Sept 7 | 5pm-12am  |
|                                     | Sat, Sept 8 | 12pm-12am |
|                                     | Sun, Sept 9 | 12pm-8pm  |

\*Show Information & Hours are subject to change

Art & Craft Marktplatz  
Presented by:



For additional information please contact Huff's Promotions at  
330-493-4130 • [shows@huffspromo.com](mailto:shows@huffspromo.com) • 330-493-7607 (fax)  
[www.huffspromo.com](http://www.huffspromo.com) • [www.columbusoktoberfest.com](http://www.columbusoktoberfest.com)

Printed 01/21/18- Application and information subject to change.

## Art & Craft Exhibitor Complete:

Single Booth Size 10' x 14' (140 sq. ft.): \_\_\_\_\_ \$190  
Double Booth Size (280 sq. ft.): \_\_\_\_\_ \$380  
Corner Booth (**submit a separate check**): \_\_\_\_\_ + \$30  
- Corner spaces are based on availability.  
Late fee if postmarked on 8/13/18 or after: \_\_\_\_\_ + \$15  
I need \_\_\_\_\_ 8' tables\* at \$10/each \$ \_\_\_\_\_  
**\*Tables only – exhibitor provides own table covers**  
I need \_\_\_\_\_ chairs at \$1/each \$ \_\_\_\_\_  
TOTAL: \$ \_\_\_\_\_

## Application – Columbus Oktoberfest

**Application Checklist:** (May be submitted by mail or e-mail.)

- Completed and Signed Application
- Full booth fee, check payable to, Huff's Promotions, LLC
- 3-4 photos of work and 1 photo of overall booth display
- SASE – Self Addressed Stamped Envelope – If not accepted, checks will only be returned if SASE is received.

**Mail to: Huff's Promotions**  
P.O. Box 277, Bolivar, OH 44612  
shows@huffspromo.com  
(330) 493-4130 (phone) • (330) 493-7607 (fax)

## September 7, 8 & 9, 2018

Name \_\_\_\_\_ Past Exhibitor with Huff's?  Yes  No

Business Name (for program) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

Website \_\_\_\_\_ Use my website in place of photos.  Yes  No

Can booth display photo also be viewed on website?  Yes or  No, I have enclosed or e-mailed a display photo

\* \_\_\_\_ (✓) I understand my table covers must be cloth and drape all the way to the ground on all 4 sides.

Mark all that apply:  Handcrafted by me (\_\_\_\_%)  Personalized by me  Embellished by me  Art  Craft  
 Fine Art  Fine Craft Other \_\_\_\_\_

Media:  Jewelry  Wood  Fabric  Photography  Glass  Painting  Metal  Other *specify* \_\_\_\_\_

Product Description (be specific & list all that will be displayed) \_\_\_\_\_

Other shows you've exhibited in (2-3): \_\_\_\_\_

If display is higher than 4 ft high (not including lights), please indicate total height: \_\_\_\_\_ ft. RV Parking:  Yes  No

Exhibitors may set-up on Thursday or Friday. Vehicles must be off staging area by 3pm on Friday. Please indicate when we may expect you:  I will see you on Thursday between 5pm-8pm or  I will see you on Friday from 10am-3pm

Ohio Vendor or Transient Vendor License ID Number \_\_\_\_\_ A Transient Vendor License is required if vendors do not have a permanent place of business in Franklin County. You may obtain a form at [www.state.oh.us/tax](http://www.state.oh.us/tax) or contact the Ohio Dept of Taxation with questions at 800-282-1782. The fee is a "one-time" cost of \$25 (subject to change). If you must obtain a number you may wait until you learn if you are accepted; just mark "pending" above.

Payment:  Check Enclosed - or -  Bill Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

▶ A 3% processing fee will be charged for credit card payment option. (i.e. add \$5.70 fee for \$190 booth fee)

▶ A \$15 late fee is applied for any accepted applications postmarked or received after August 13, 2018



Cardholder's Signature \_\_\_\_\_ Amount to Charge \$ \_\_\_\_\_ (+3%)

Billing Address (if different from above): \_\_\_\_\_

The undersigned does hereby discharge, release, hold harmless, Huff's Promotions, LLC, Kelly S. Locker, the Ohio Expo Center, Schmidt's Sausage Haus, show staff and all Event Co-Sponsors from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damages or claims, to the person or property of the undersigned, or to those working in and representing your booth, while in possession or under the supervision of the sponsors during the Festival, and hereby consents to enforcement of all rules of this event. Exhibitor agrees to display and leave products at their own risk. There will be no refunds for inclement weather. Exhibitor gives permission for photos to be used for the purpose of advertising and marketing the event. Exhibitor agrees to conduct themselves in a professional manner, as deemed by show management, at all times. I agree to have my display open all show hours and to not dismantle early. I also accept all rules listed, as well as all additional guidelines, rules and regulations set forth by Huff's Promotions, LLC, Schmidt's Sausage Haus and the Ohio Expo Center provided to me in writing or verbally regarding show; failure to comply may result in expulsion from event. Management reserves the right to remove any exhibitor causing problems to fellow exhibitors or management.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature attests that signor/exhibitor has read the above indemnity clause and agrees to the terms contained herein.

**We suggest you make a copy (or snap a picture) for your records. Printed 01/21/2018, info subject to change.**

Office Use Only:  
Acceptance \_\_\_\_\_ Cat \_\_\_\_\_  
Date Payment Recv'd: \_\_\_\_\_  
Amt. Recv'd: \_\_\_\_\_  
Check #/CC: \_\_\_\_\_