



Promotions, LLC
With over 30 years
experience in organizing
quality shows.

**Helping You
Reach Your
Customers!**

Huff's Promotions offers over 30 years experience in organizing and promoting shows in popular parks, convention centers, fairgrounds and high-traffic, regional malls that have the advantage of a ready-made customer base. We currently organize shows in Pennsylvania, Ohio and Florida. Show themes we currently organize are listed below, and you'll see we offer a variety of shows that benefit crafters, artisans, direct-sales business representatives, commercial businesses and businesses that offer products or services to enhance today's home and lifestyle.

Art & Craft Shows • Art & Craft Showcase (at Home Shows)
Art, Craft & LifeStyle Shows • Home Shows

We invite you to view our show schedule to find opportunities for you, and to visit our website often to learn of additional shows which may be added throughout the year. At each show, our professional on-site show managers are committed to creating a relaxed atmosphere and a well-organized, hassle-free show experience. Take advantage of our knowledge and professionalism as we support *your* efforts toward profitable shows. We hope you will join us to see why we are considered the *#1 Mall Show Promoter* and organizer of other popular events.

Exhibitor Benefits at a Glance!

- ❖ **Advertising** at every show. May be one or all of the following:
 - *Direct EMail* invitational announcements
 - *In-Mall and Road-Side Signage*, when approved by mall or City
 - *Display Ad and/ot Event Listings* in area newspapers and websites
 - *E-mail blasts, flyers, table tents, static ads, etc*
- ❖ Special **customer incentive programs**.
- ❖ **3-Day or 2-Day show options** available, for mall shows.
- ❖ Office staff available Mon-Fri from 9am to 5pm.
- ❖ Visit www.huffspromo.com for 24 hour-a-day show information.

Application procedure on reverse side.

HUFF'S PROMOTIONS, LLC
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(330) 493-4130

www.huffspromo.com
shows@huffspromo.com



Application Procedure:

- Applications available: On-line at www.huffspromo.com, e-mail to shows@huffspromo.com or call (330) 493-4130.
- Submit a completed application with 3-4 photos of your product and 1 photo of your overall booth display (or a description/diagram).
- Enclose payment to secure show(s), as specified on application. Checks and credit cards accepted.
 - Payment schedule for mall shows:
 - Art & Craft Exhibitors, Direct Sales Exhibitors -**
 - Deposit: \$50.00 - This one time \$50 deposit holds all shows scheduled and will be applied to your last show.
 - Booth Bal: Pay with application or can be paid at show set-up.
 - Other Exhibitors: -**
 - Deposit: \$100 deposit for each show.
 - Booth Bal: Pay with application or must be paid by two weeks prior to show date.
 - Payment schedule other shows – see specific show application for details.
- Your application will be reviewed and you will be notified whether you have been accepted or placed on a waiting list. If the show you are applying for is within 2 weeks, please contact our office to expedite your application.

Booth Guidelines:

- A 5'x10' in a mall show will accommodate up to 1 8ft table and a small fixture (easel, small pop-up sign, etc).
- A 10'x10', is approximately 100 sq. ft. For mall shows, please be flexible to accommodate a 10'x10', 8'x12', 6'x16', etc. 1½ and double booths are also available at most shows.
- Exhibitors provide own tables, table covers, chair and display props (unless otherwise stated).
- All tables must be draped with cloth table covers which go all the way to the ground on all 4 sides. Mall shows require black cloth table covers (some malls permit dark navy blue covers, please inquire). Complimentary covers may be available for your first mall show (upon request on application and available on a first-come, first-serve basis). Shows in other venues may use any color, but must also go to the ground on all 4 sides.
- No lawn chairs or collapsible canvas chairs permitted. (We suggest folding chairs or director chairs.)
- Electric is provided upon request at no extra charge for mall shows.
- For mall shows, maximum booth height is generally 6ft tall. Limited space may be available for displays over 6ft tall. Please specify on your application the height of your display if taller than 5'5".

Other Information:

- Set-up begins the night before opening day for mall shows. Other shows, see specific application.
- Mall shows, set-up only when mall is closed. Arrive 30 minutes prior to mall closing for check-in.
- Booth must be manned all show hours (mall hours).
- Acceptance continues for each show until full. Call office for availability.
- On-site show managers are available all show hours to assist you.
- RV parking is available at some venues.

Please note that these guidelines are general and may differ depending on the mall or show. A complete list of Set-up Guidelines and Rules & Regulations will be provided upon acceptance for the specific show you apply for or upon your request prior to submitting your application. They may also be viewed at www.huffspromo.com.

Thank you!