

You're Invited To Exhibit

1 9 T H A N N U A L

WESTMORELAND COUNTY **HOME SHOW**

April 12 - 13, 2014
Westmoreland
Fairgrounds
Greensburg, PA



Where Pennsylvania Wines Come Together

June 14, 2014
Monroeville Convention Center
Monroeville, PA



June 27 - 29, 2014
Westmoreland Fairgrounds
Greensburg, PA



November 8 - 9, 2014
Blair County Convention Center
Altoona, PA



November 15 - 16, 2014
Eastwood Expo Center
Niles, Ohio



Trade Shows Are The Secret Weapon
To Successful Marketing
Call 800-747-5599

SimonEventManagement.com



19TH ANNUAL
WESTMORELAND COUNTY
HOME SHOW

APRIL 12-13, 2014
 WESTMORELAND FAIRGROUNDS
 Greensburg, PA

SILVER
 SPONSORS

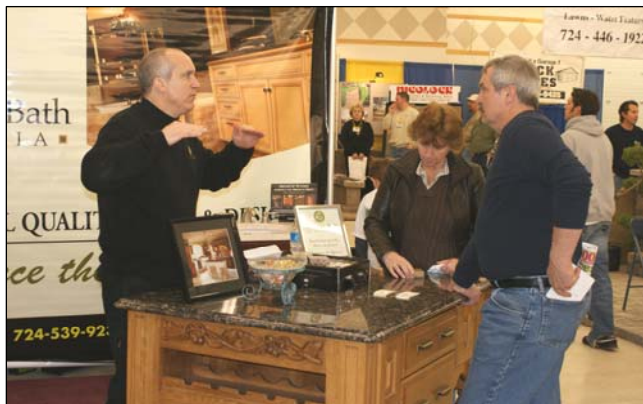


WORLD CLASS
 POOL PROS



Exhibit At The Home Show
 With A History Of High Traffic
 And Satisfied Exhibitors.

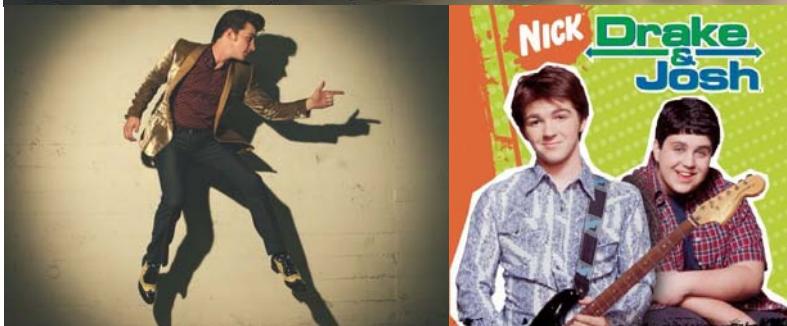
- HOME IMPROVEMENT & REPAIRS
- REMODELING ■ LANDSCAPING
- BUILDING ■ DECORATING



**OVER 150 EXHIBITS
 IN FIVE BUILDINGS!**



DRAKE BELL



MEET "Drake & Josh" STAR
Saturday 12 Noon – 3:00
 PERFORMING HIS NEW HIT SINGLE
 COMING WORLDWIDE APRIL 22!

PENNSYLVANIA WINE PAVILION

*6 Wineries... Over 75 Wines
 For Sampling And Purchase!*



A Taste Of The Local Farmer's Markets

Featuring Jim Mikula & Friends!



*Jim's creations
 have been featured
 not only throughout Pennsylvania
 but in a national exhibit, "Man-Made Quilts"*



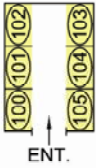
HAND-MADE SPECIALTIES

Pizzelles – Cookies – Strudel – Breads – Art & More!

**A New
 Attraction
 With Over
 50 Booths
 From Area
 Residents!**



PAVILLION BUILDING



FOOD SEATING



CONCESSIONS

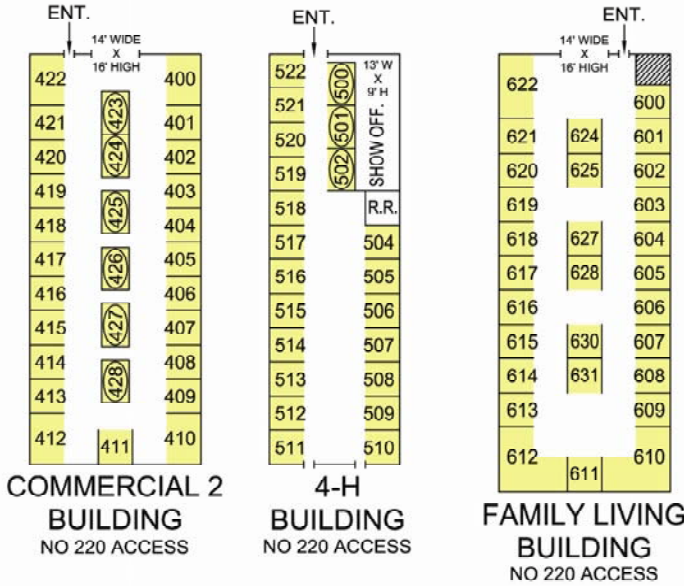


APRIL 12-13
WESTMORELAND
FAIRGROUNDS
GREENSBURG, PA

SHOW HOURS

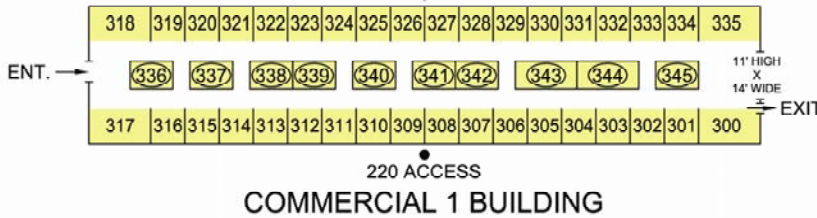
SATURDAY, APRIL 12 10 AM – 5 PM
SUNDAY, APRIL 13 10 AM – 5 PM

- All single booths are 100 square feet.
- The majority of them are 10' x 10'.
- The circled booths are 8' x 12.5'.
- Booths may be reserved in larger sizes and multiple booth discounts apply.



SOLD OUT!

220 ACCESS



**WESTMORELAND FAIRGROUNDS...
AN EXHIBITOR FRIENDLY PLACE**

Westmoreland Fairgrounds is the site of the Westmoreland Fair which celebrates its 60th Anniversary in 2014. This scenic and easily accessible venue plays host to other events throughout the year including the magical Overly's Country Christmas light display.

HOME OF THE



A COST EFFECTIVE INVESTMENT PROVIDES EVERYTHING YOU NEED...THERE ARE NO HIDDEN COSTS!

YOUR BOOTH PRICE INCLUDES:

- 8' High Drapery Backdrop & 3' High Drapery Side Rails
- 1 Table, Covered & Skirted
- 2 Chairs
- Electric (110)
- Exhibitor ID Badges
- Exhibitor I.D. Sign
- Free Parking
- Listing in the Show Program & Buyers Guide
- Listing On The Website With A Link To Your Site
- Complimentary Coffee & Danish Both Mornings!

BOOTH PRICES:

- 10 X 10 or 8 x 12.5 \$ 860
- 10 X 20 or 8 x 25 \$1,550
- 10 X 30 or 8 x 37.5 \$2,190
- 10 X 40 or 8 x 50 \$2,750
- 20 x 20 \$2,750

THIS SHOW IS ALWAYS SOLD OUT...

Call Kelly at 800-747-5599

while exhibit space is still available!

2ND ANNUAL

PENNSYLVANIA Wine & Food Festival



JUNE 14, 2014
MONROEVILLE CONVENTION CENTER
MONROEVILLE, PA
1 PM – 4 PM
5 PM – 9 PM

Where Pennsylvania Wines Come Together

Kelly Simon Event Management and Starr Hill Winery are proud to continue the new tradition in Western Pennsylvania. The combined expertise of Kelly Simon's 32 years of show management and Kenn Starr's 50 years of family wine making and hundreds of tasting and sales events assures everyone of an outstanding Wine Festival.

Whether you market wine, food or related wine lifestyle products, the Pennsylvania Wine & Food Festival is the perfect place to meet thousands of affluent wine enthusiasts from the tri-state area.

The Pennsylvania Wine & Food Festival will feature two sessions from 1:00 PM – 4:00 PM and 5:00 PM – 9:00 PM. Everyone who exhibits and attends will receive a commemorative Festival wine glass for hours of sampling and enjoying Pennsylvania's premium wines.

- PENNSYLVANIA WINES
- FABULOUS FOOD
- MARVELOUS MUSIC
- EXHIBIT FRIENDLY VENUE
- YOUR DIRECT LINK TO SALES!



"The Pennsylvania Wine & Food Festival is the premier sales event for Pennsylvania wineries and a unique promotional opportunity for retailers and sponsors. It's a one day celebration of wine, food, music and fun that will become the event of the year for exhibitors and consumers."

This is an event that Pennsylvania wineries deserve that has been missing until now. If you want to reach thousands of affluent consumers who are passionate about their wines and love wine events, this festival is for you."

4

Kenn Star, Starr Hill Winery



WHO EXHIBITS?

- Wineries
- Vineyards
- Specialty & Gourmet Foods
- Wine Accessories
- Refrigeration & Wine Racks
- Serving Accessories
- Stemware & Decanters
- Wine Art & Preservation
- Kitchen Décor & Accessories
- Wine Classes & Schools
- Cooking Schools
- Tours, Travel & Recreation
- Gifts & Home Décor
- Retail & Corporate Businesses
- Home Based Businesses
- Financial Services
- *Your Business!*



MARKETING THAT WORKS!

In addition to our massive advertising and promotional campaign, the Festival is also being highly promoted by the following businesses and community organizations reaching thousands of customers directly:

- Monroeville Convention Center
- Doubletree By Hilton Hotel Pittsburgh
- Monroeville Convention Visitors Bureau
- Monroeville Chamber Of Commerce
- Websites
- E-mail marketing
- Facebook, Twitter and other social media

CO-PRODUCED BY

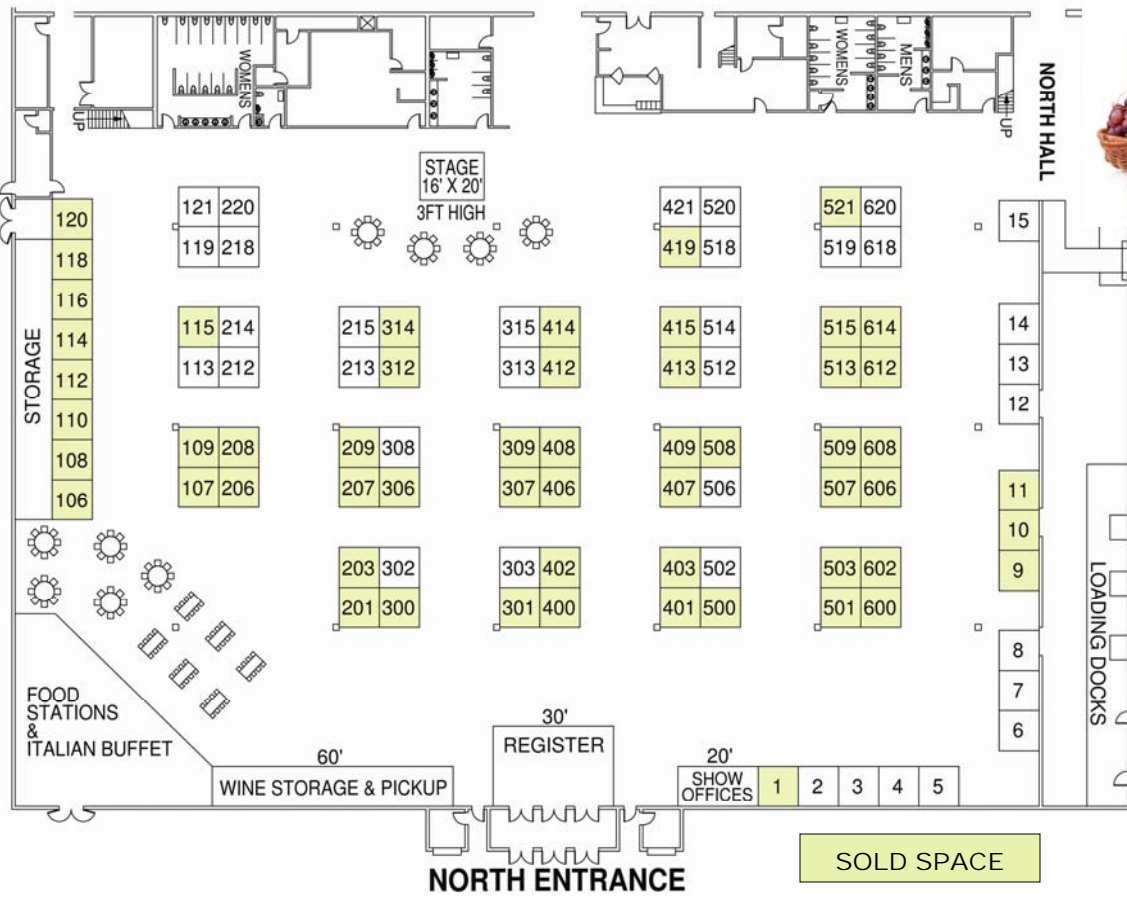


GOLD SPONSORS



DOUBLETREE
BY HILTON™

Pittsburgh – Monroeville
Convention Center



Where Pennsylvania Wines Come Together

JUNE 14, 2014
MONROEVILLE CONVENTION CENTER
MONROEVILLE, PA
1 PM – 4 PM
5 PM – 9 PM



**JUNE 14
2014**



MONROEVILLE, PA

**A COST EFFECTIVE INVESTMENT
PROVIDES EVERYTHING YOU NEED...
THERE ARE NO HIDDEN COSTS!!!**

YOUR BOOTH PRICE INCLUDES:

- 8' High Backdrop And 3' High Side Drape
- (1) Table, Covered And Skirted
- (2) Chairs
- Company ID Sign
- Company Staff ID Badges
- Listing and Link On The Website
- Listing In The Show Program & Buyers Guide
- Free Parking
- 6 Privileged Guest Passes For Your Customers

BOOTH PRICES:

- 10 x 10 \$ 250
- 10 x 20 \$ 450
- 10 x 30 \$ 640
- 10 x 40 \$ 800
- 20 x 20 \$ 800



**Exhibitors Had A
Great Show!
Wine Enthusiasts
Loved The
2013 Festival...
Don't Miss The
2014 Event!**

Western PENNSYLVANIA RIB FEST

Join Us
For
The Event
Of The
Summer!



JUNE 27 – 29
Westmoreland Fairgrounds
GREENSBURG, PA



FOOD . MUSIC . FUN



- Rib & Food Vendors
- National & Local Bands
- Vendor Marketplace
- Kid's Zone and more!

RIB FEST HOURS

Friday, June 27 5 PM – 10 PM
Saturday, June 28 Noon – 10 PM
Sunday, June 29 Noon – 8 PM

RIB VENDORS

30 x 30.....\$1,200 30 x 40.....\$1,600

EXHIBIT PRICE INCLUDES:

- Electric - Water - Grey Water Removal
- Grease Trap - Staff ID Badges - Free Parking
- Listing in the Program - Listing on the Website
- Coffee & Danish Each Morning

FOOD VENDORS

15 x 30.....\$500 15 x 60.....\$900

If serving sodas, Pepsi products only.

EXHIBIT PRICE INCLUDES:

- Electric - Water - Staff ID Badges
- Listing in the Program - Listing on the Website
- Free Parking - Coffee & Danish Each Morning

RETAIL VENDORS

10 x 10.....\$300 10 x 20.....\$540 10 x 30.....\$760

10 x 40.....\$960 20 x 20.....\$960

EXHIBIT PRICE INCLUDES:

- (1) Table - (2) Chairs - 110 Electric - ID Sign
- Staff ID Badges - Listing in the Program
- Listing on the Website - Free Parking
- Coffee & Danish Each Morning



HOT RIBS

Texas Fantastizing Taste Bud Sensation

TEXAS PIT

BARBECUE

Specializing in slow smoked Ribs & Brisket



STICKY RIBS BBQ

Desperado's

BBQ & RIB CO.

FABULOUS FOOD



Archie's

BARBECUE

Deep Creek Lake
www.archiesbbq.com
301-387-7400

Smokin' Joe's

HOG WILD BARBECUE



OLIVE HILL, KENTUCKY
WWW.GANTBEATJOESMEAT.COM

KRUSE'S


PLAIN & FANCY



- Pierogies
- Haluski
- Fried Veggies
- Cheese Sticks
- Jalapeno Poppers

The World's Best French Fries

AUNT DEE DEE'S



MONSTER FUNNEL CAKES

COOL MUSIC



THE BAND PERRY

FRAN COSMO

Former Lead Singer of BOSTON

performing the Greatest Hits

ROCK 'N ROLL BAND
FOREPLAY/ LONG TIME
PEACE OF MIND
MORE THAN A FEELING
WALK ON
LIVIN' FOR YOU
AND MORE!

Also Featuring
ANTHONY COSMO
Former Guitarist of BOSTON




Jill West

AND Blues Attack

Warehouse Annie



Jill West

AND Blues Attack

WESTERN PENNSYLVANIA RIB FEST



SADDLE UP

JOE GRUSHECKY

AND THE HOUSEROCKERS



NOMAD

NORTH OF MASON-DIXON



SWITCH



November 8 - 9

2014



Altoona, PA

Co-Produced by

Kelly Simon
EVENT MANAGEMENT



— **Make Plans Now To Exhibit At This Exciting Show** —
In Pennsylvania's Premier Convention Center



Brimming with big city amenities and small town ambience, the Blair County Convention Center is strategically located along Interstate 99 and 80. This magnificent facility is nestled within the scenic mountains surrounding Altoona and features these amenities:

- 48,000 Square Feet Of Exhibit Space
- Spectacular Lobby Areas
- Beautiful Mountain Views
- Complimentary Wireless Internet
- Free Parking
- Enclosed Walkway To The Well Appointed Courtyard By Marriott



Here Are Just A Few Of The Products That Are Invited To Display:

- | | |
|------------------------|-------------------------------------|
| ■ Art | ■ Seasonal Decorations |
| ■ Crafts | ■ Dips, Soups & Mixes |
| ■ Jewelry | ■ Handcrafted Apparel |
| ■ Floral | ■ Flags & Garden Decor |
| ■ Metalworking | ■ Fashion Accessories |
| ■ Crystals | ■ Hand Crafted Articles |
| ■ Woodcrafts | ■ Gourmet Food & Sweets |
| ■ Candles & Soaps | ■ Quilts & Throws |
| ■ Pottery & Dishware | ■ Natural & Organic Products |
| ■ Pet Treats & Gifts | ■ Children's Items |
| ■ Home Décor & Accents | ■ One Of A Kind Treasures And More! |

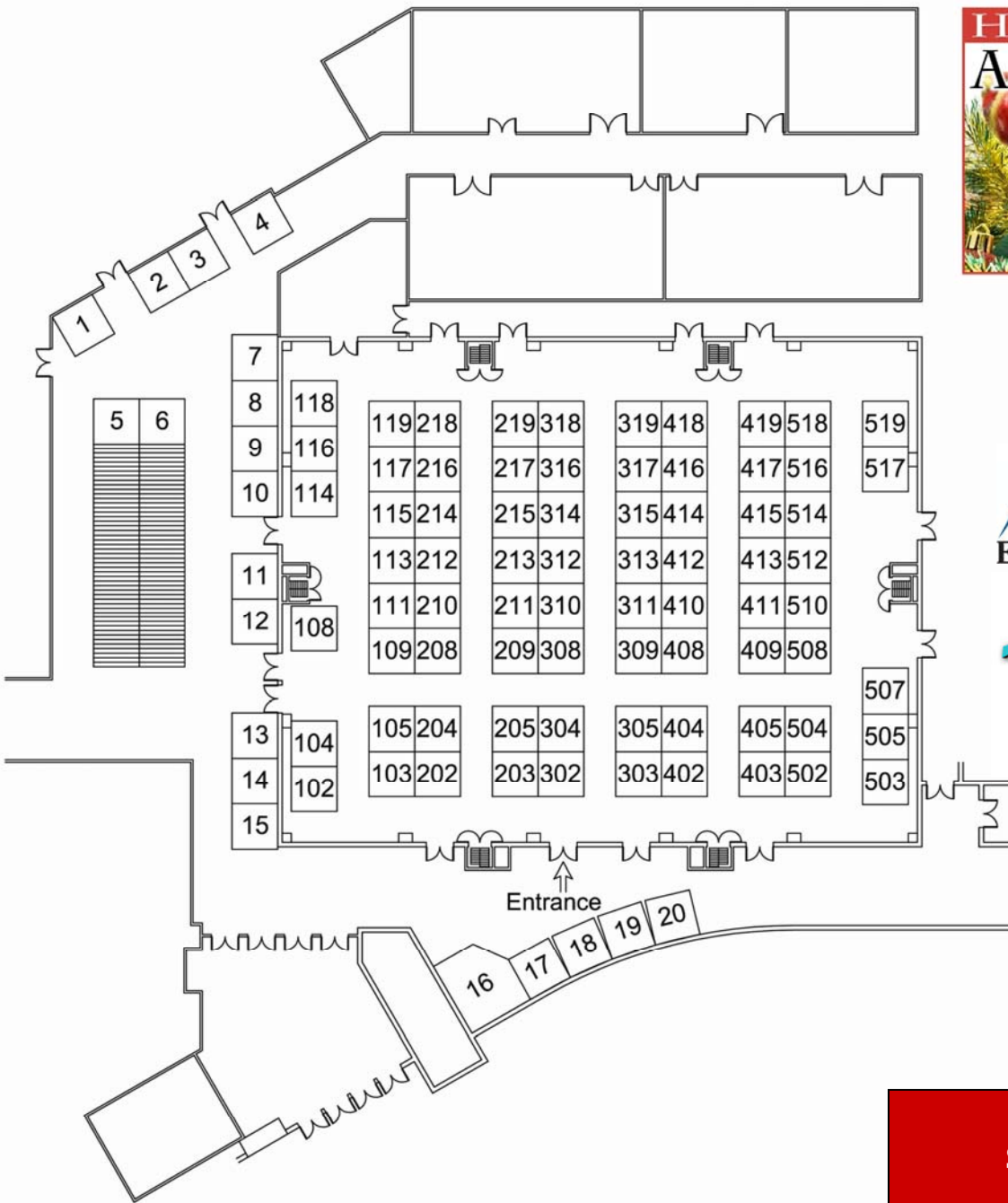




**November 8 - 9,
2014**

Co-Produced by

Kelly Simon
EVENT MANAGEMENT



SHOW HOURS
Saturday - Sunday
10 AM - 5 PM

BOOTH PRICES:

10 X 10.....	\$ 300
10 X 20.....	\$ 540
10 X 30.....	\$ 760
10 X 40.....	\$ 960

You may bring your own tables but they must be draped with cloth to the ground. Please submit 2 - 3 photos of your products and your overall booth.

**This Show
Will Be Sold Out!
Call Kelly Locker
At 330-493-4130
While Exhibit Space
Is Still Available!**



**A COST EFFECTIVE INVESTMENT
PROVIDES EVERYTHING YOU NEED...
THERE ARE NO HIDDEN
COSTS!!!YOUR BOOTH PRICE
INCLUDES:**

- 8' High Drape Backdrop & 3' High Drape Side Drape
- 1 Table, Covered & Skirted
- 2 Chairs
- Carpeting (Ballroom only)
- Electric (110)
- Exhibitor ID Badges
- Exhibitor I.D. Sign
- Free Parking
- Listing in the Show Program & Buyers Guide
- Listing On The Website With A Link To Your Site
- Complimentary Coffee & Danish

HOLIDAY

ART CRAFT & GIFT Show



A SHOW IN HIGH DEMAND

Kelly Simon Event Management and Huff's Promotions are proud to announce the continuation of a new tradition in Northeast Ohio.

The 2nd Annual Northeast Ohio Holiday Art Craft & Gift Show is back at the Eastwood Expo Center in Niles, Ohio.

A POSITIVE EXPERIENCE FOR EXHIBITORS AND ATTENDEES

The Show will feature an interesting and diverse mix of arts, crafts and gifts to create the ultimate shopping experience. In addition to a large variety of vendors, we have carefully selected one of the most exhibitor-friendly venues in Northeast Ohio. All of the exhibits are inside, climate controlled and the parking is free!

Whether you market arts, crafts, gifts, food or related products, the Holiday Art Craft & Gift Show is the perfect place to meet thousands of new customers who will be looking for your company and ready to make purchases.



**CALL KELLY LOCKER AT
330-493-4130**

TO RESERVE YOUR SPACE TODAY!

November 15 - 16

2014

**Eastwood
Expo Center**



Niles, Ohio

Co-Produced by

Kelly Simon
EVENT MANAGEMENT



HERE IS OUR IMPRESSIVE LIST OF 2013 EXHIBITORS:

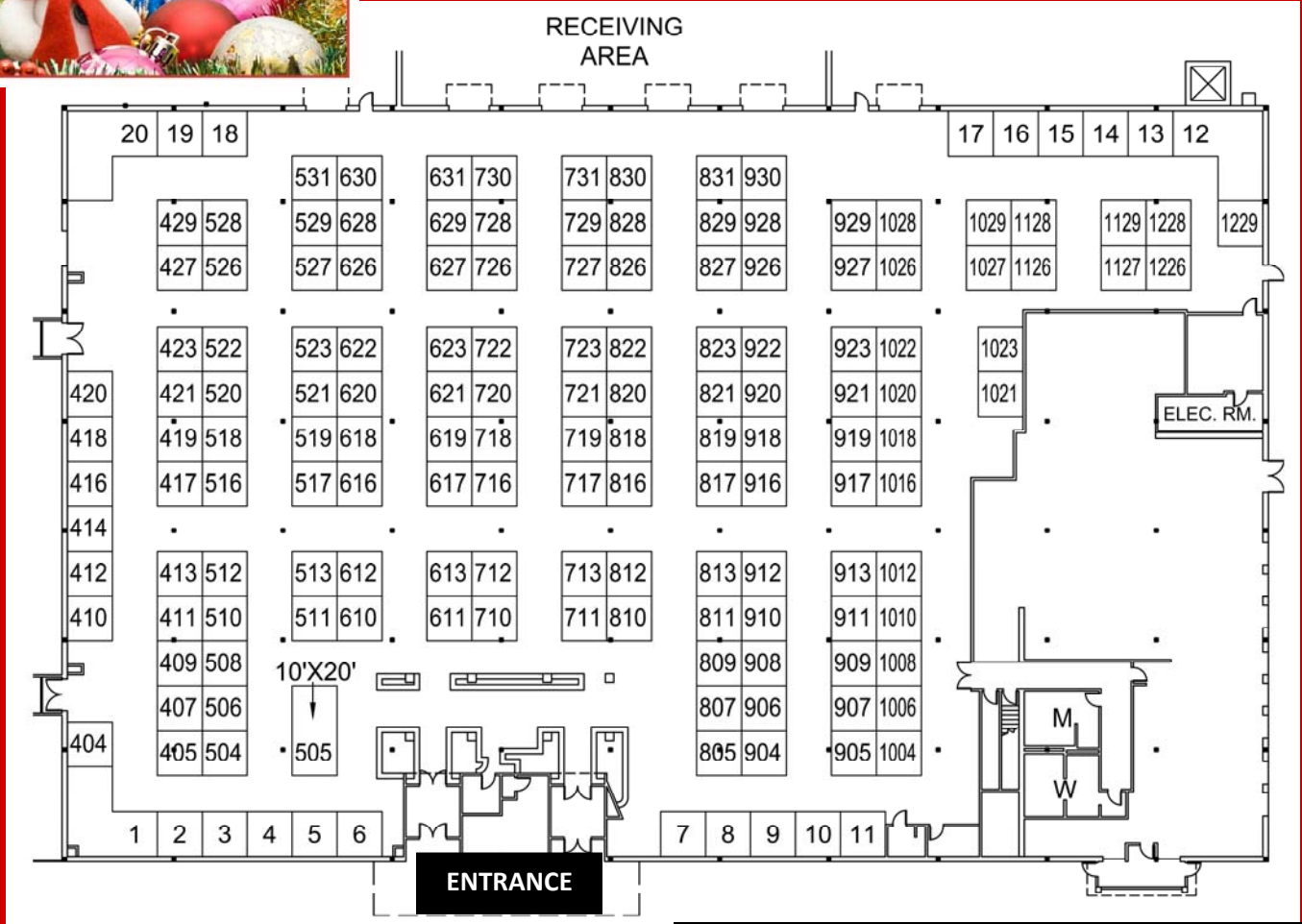
Alpaca Angels Farm
 Always A Princess
 Apricot Hills
 Bayou Blues Guitars
 Belinda Aquino Enterprises
 Bev Whitman
 Black Forest Confections
 Boxed-In
 Boy Scout Troop 4025
 CA-Jo Hobby House
 Carol's Scents N Soaps
 Christmas Pen
 Classy Glass
 Colonial Wagon & Wheel
 Country at Heart
 D & G Sales
 DebLin Country Crafts
 Designer Jewelry Outlet
 Dog-Gone-Its! All Natural Pet Treats
 Donna's Unique Bath & Body
 ElsaBlue Acres LLC
 Empty Nest
 Expression In Art
 Family Firesides
 Flying and More
 Frame Your Name
 From The Heart Candles & Crafts
 GolfPro Woodcraft
 Grama Joan's Cookie Forms
 Happy Hour Kettle Corn, LLC
 Harpgate Music Productions
 Heirlooms Gallery
 Horners Pens
 Ilona's Art World
 Isaiah Art Designs
 It Works!
 Jai Originals
 Jewels Charms
 Jim's Sign and Decal
 JPS Co. / Little Cabin Products
 JPW Pottery
 Just Us Gifts
 Katzinn Illustrations
 KozyKraftKreation
 Kozy Mittens By Vicki
 Lady Jayne
 lia sophia Jewelry
 Lilac Garden Gifts
 Lilla Rose
 Little Dippers
 LocustGroves Hand Made
 Margies Fashions
 Martini & Rossi Originals
 Mary Kay

Mel's Crafts
 Miche - Heather's Watches & Jewelry
 Misty Maples Sugar House
 Ms. Cotti
 Northern Lights and Signs Unlimited
 Not Sisters Two
 Old Time Crafts
 Origami Owl
 Ornaments and More
 Paparazzi Accessories
 Party Arts NY
 Pat's Cross Stitch Expressions & More
 Pat's Crystal Nail Files
 Pattiplaques
 Pine Valley Pictures
 Pink Brilliance
 Premier Designs Jewelry
 Pure Spa Scentsations (Soaps by the Slice)
 Quilla Crafts
 RagTrader Vintage
 RiCa's Best Dip Mixes
 Ruth Thompson Fantasy Art
 Satorious Designs
 Scentsy Fragrance
 Scentual Gardens Soaps
 Seedlings Wire Art
 Shannon Jean LLC
 Sights & Senses, LLP
 Silver Junction
 Snow in Seconds / Summit Marketing
 Spazz Monkey
 Stowe Enterprise
 Sugar Creek Candle Company
 Tee Gee Toys
 The Barn Shop
 The Bloomin Bag Lady
 The Crafty Buzzard
 The Custom Cutting Block
 The Pampered Chef
 The Primitive Heart
 The Shamrock Cottage
 Thirty One Gifts
 Ties of Distinction
 TomBoy Tools
 Tommy's Jerky & Smokies
 Traci Lynn Fashion Jewelry
 TriState Promotions
 Uncle Fester's Favorites
 Unique Boutique
 Unique Photography
 Westbrook Cannery
 Whatever-U-Like
 Whimsical Winged Creations
 Wild Bill's Olde Fashioned Soda
 Window Art
 YesterYear Furniture



**November 15 - 16
2014**
Eastwood Expo Center
Niles, Ohio

*The 2nd Annual Holiday Art
Craft & Gift Show features
over 100 exhibits covering
50,000 square feet of space
at the Expo Center.*



SHOW HOURS

Saturday – Sunday 10 AM – 5 PM

**THE EASTWOOD
EXPO CENTER**



Located in the Eastwood Mall Complex, a massive shopping and entertainment complex in Ohio with an average of 30,000 shoppers daily, the Eastwood Expo Center is the ideal venue for the Holiday Art Craft & Gift Show.

- Population over 1.5 million within a 40-mile radius
- Hotels on-site and within 1 mile
- Over 7,000 free parking spaces available
- Ground level loading docks and drive in access to your booth
- Home to dozens of annual events and over 200,000 attendees including the Mahoning Valley Home & Garden Show, Eastwood Bridal Expo, Sportsman Shows, Hunting and Military Relics Show, Boat Show, Bike Show, Job Fairs and many local charity functions.
- Located adjacent to Eastwood Field the 10,000 seat stadium houses the Mahoning Valley Scrappers, a Cleveland Indians minor league baseball team affiliate

**A COST EFFECTIVE INVESTMENT
PROVIDES EVERYTHING YOU NEED -
THERE ARE NO HIDDEN COSTS!**

- 8' Backdrop and 3' Side Drape
- (1) Table, Covered & Skirted
- (2) Chairs
- Electric
- Exhibitor ID Sign
- Exhibitor Staff ID Badges
- Listing in the Program & Buyers Guide
- Listing On The Website With A Link To Your Site
- Free Parking
- Coffee And Danish Breakfast

BOOTH PRICES:

- 10 X 10..... \$ 300
- 10 X 20..... \$ 540
- 10 X 30..... \$ 760
- 10 X 40..... \$ 960
- 20 x 20..... \$ 960

You may bring your own tables but they must be draped with cloth to the ground. Please submit 2 - 3 photos of your products and your overall booth.

PREMIUM LEVEL SPONSORSHIPS



BRONZE SPONSORSHIP\$1,000

You will receive a 10' x 10' exhibit space

Your logo and sponsorship credit will appear as follows:

- In the display advertising in all of the magazines
- In multiple email blasts to a select group of attendees
- On every page of the website with a link to your homepage
- On the cover of the Official Show Program & Buyers Guide
- On the Welcome signs at the entrance / Expo registration

You will also receive the following benefits:

- The opportunity to provide two banners for display at the entrance
- A quarter page ad in the attendee direct mail brochure
- A quarter page ad in the Show Program & Buyers Guide
- 24 Privileged Guest Passes for your customers

SILVER SPONSORSHIP\$2,500

You will receive a 10' x 10' exhibit space

Your logo and sponsorship credit will appear as follows:

- In the display advertising in all of the magazines
- In multiple email blasts to a select group of attendees
- On every page of the website with a link to your homepage
- On the cover of the Official Show Program & Buyers Guide
- On the Welcome signs at the entrance / Expo registration

You will also receive the following benefits:

- The opportunity to provide two banners for display at the entrance
- A half page ad in the attendee direct mail brochure
- A half page ad in the Show Program & Buyers Guide
- 60 Privileged Guest Passes for your customers

GOLD SPONSORSHIP\$5,000

You will receive a 10' x 20' exhibit space

Your logo and sponsorship credit will appear as follows:

- In the display advertising in all of the magazines
- In multiple email blasts to a select group of attendees
- On every page of the website with a link to your homepage
- On the cover of the Official Show Program & Buyers Guide
- On the Welcome signs at the entrance / Expo registration

You will also receive the following benefits:

- The opportunity to provide two banners for display at the entrance
- A full page ad in the attendee direct mail brochure
- A full page ad in the Show Program & Buyers Guide
- 120 Privileged Guest Passes for your customers

PRESENTING SPONSORSHIP\$10,000

You will receive a 20' x 20' or larger exhibit space

Your logo and sponsorship credit will appear as follows:

- In the display advertising in all of the magazines
- In multiple email blasts to a select group of attendees
- On every page of the website with a link to your homepage
- On the cover of the Official Show Program & Buyers Guide
- On the Welcome signs at the entrance / Expo registration

You will also receive the following benefits:

- The opportunity to provide one handout item to be distributed to all attendees at the entrance
- The opportunity to provide two banners for display at the entrance
- Two full page ads in the attendee direct mail brochure
- Two full page ads in the Show Program & Buyers Guide
- (10) floor graphics including your logo directing people to your booth
- 240 Privileged Guest Passes for your customers

Place Your Company
In The Spotlight With
**PREMIUM LEVEL
SPONSORSHIPS
& ADVERTISING**



SHOW PROGRAM & BUYERS GUIDE ADS

This valuable guide is distributed to attendees at registration. It includes the exhibitor listing, schedule of events and exhibitor display ads.

The ads are black and white and available in the following sizes:

■ ¼ Page Ad (4"w x 2.5"h)	\$100
■ ½ Page Ad (4"w x 5"h)	\$180
■ Full Page Ad (4"w x 10"h)	\$350
■ Inside Front Cover	\$400
■ Inside Back Cover	\$400
■ Back Cover	\$500

TOTE BAG SPONSORSHIP....ONLY 4 PER SIDE

\$600 one side / \$1,000 both sides

Large and durable fabric tote bags will be distributed to attendees and exhibitors. Place your logo on the bag AND your flyer/literature will be placed inside!

The Center For Exhibition Industry
Research (CEIR) Has Proven That
**CORPORATE SPONSORSHIPS
INCREASE BOOTH TRAFFIC
UP TO 104%!**

**Call Kelly Simon Event Management
At 800-747-5599
To Reserve Your Space Today!**

1 DATE _____ APPLICATION & CONTRACT FOR EXHIBIT SPACE

Company _____ Contact _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____ Cell _____
 Email _____ Website _____

2 PRODUCT/SERVICE TO BE EXHIBITED (for FREE LISTING in Show Program & Buyers Guide)

3 EXHIBIT SPACE – Check the size space(s) you are reserving:

HOME SHOW:	WINE & FOOD:	PA HOLIDAY:	OH HOLIDAY:	TOTALS
APRIL 12 – 13	JUNE 14	NOVEMBER 8 – 9	NOVEMBER 15 - 16	
10 x 10 ___\$ 860	10 x 10 ___\$250	10 x 10 ___\$300	10 x 10 ___\$300	_____
10 x 20 ___\$1,550	10 x 20 ___\$450	10 x 20 ___\$540	10 x 20 ___\$540	_____
10 x 30 ___\$2,190	10 x 30 ___\$640	10 x 30 ___\$760	10 x 30 ___\$760	_____
10 x 40 ___\$2,750	10 x 40 ___\$800	10 x 40 ___\$960	10 x 40 ___\$960	_____

HOME SHOWS / ARTS & CRAFTS SHOWS: WE PROVIDE EXHIBIT SPACE PRICING THAT INCLUDES EVERYTHING YOU NEED. AS ALWAYS, THERE ARE NO HIDDEN COSTS.
 - 8' High Backdrop and 3' High Side Drape - (1) Table, Covered & Skirted - (2) Chairs
 - Electric - Exhibitor ID Sign - Exhibitor ID Badges - Listing in the Show Program & Buyers Guide
 - Listing On The Website And Link To Your Site - Free Parking

4 ADVERTISING SPONSORSHIP OPTIONS SHOW PROGRAM / All Shows

Quarter Page	\$100	4" wide x 2.5" deep
Half Page	\$180	4" wide by 5.25" deep
Full Page	\$350	4" wide by 10 x 5" deep
Inside Front	\$400	4" wide by 10 x 5" deep
Inside Back	\$400	4" wide by 10 x 5" deep
Back Cover	\$500	4" wide by 10 x 5" deep

SPONSORSHIP / Home Show & Rib Fest

Bronze	\$1,000	Gold	\$5,000
Silver	\$2,500	Presenting	\$10,000

5 Choose Your Preferred Location(s):

SHOW _____
 1st Choice _____ 2nd Choice _____ 3rd Choice _____
SHOW _____
 1st Choice _____ 2nd Choice _____ 3rd Choice _____
SHOW _____
 1st Choice _____ 2nd Choice _____ 3rd Choice _____
SHOW _____
 1st Choice _____ 2nd Choice _____ 3rd Choice _____

WESTERN PA RIB FESTIVAL – JUNE 27 - 29

RETAIL	FOOD VENDOR	RIB VENDOR
10 x 10 ___\$300	15 x 30 ___\$ 500	30 x 30 ___\$1,200
10 x 20 ___\$540	15 x 60 ___\$ 900	30 x 40 ___\$1,600
10 x 30 ___\$760	<i>If serving sodas, Pepsi products only.</i>	EXHIBIT PRICE INCLUDES:
10 x 40 ___\$960	EXHIBIT PRICE INCLUDES:	- Electric
EXHIBIT PRICE INCLUDES:	- Electric	- Water
- (1) Table	- Water	- Grey Water Removal
- (2) Chairs	- Staff ID Badges	- Grease Trap
- 110 Electric	- Listing in the Program	- Staff ID Badges
- ID Sign - Staff ID Badges	- Listing on the Website	- Listing in the Program
- Listing in the Program	- Free Parking	- Listing on the Website
- Listing on the Website		- Free Parking
- Free Parking		

TOTAL FOR RIB FESTIVAL: _____

6 Multi-Show Discounts: 2 shows 10% ■ 3 shows 15% ■ 4 shows 20% ■ 5 + shows 25%

TOTALS Exhibit Space \$ _____ Discount \$ _____ TOTAL \$ _____

7 PAYMENT AMOUNT: _____ Payment in full _____ 50% Deposit (BALANCE DUE 60 DAYS PRIOR)

TYPE OF PAYMENT: _____ Credit Card _____ Check (FAX or EMAIL CHECK, processed electronically)

I agree to have Show Management charge my: _____ MasterCard _____ VISA _____ AmericanExpress _____ Discover

Amount of charge \$ _____ Account # _____

Expiration date _____ 3-digit code _____ Billing address zip code _____

Billing address _____ Same as above _____ Other _____

Name on Card _____ Signature _____

FOR OFFICE USE ONLY

Date Received _____

Amount Received _____

____ Credit Card _____ Check # _____

Balance Due \$ _____

Date Received _____

Amount Received _____

____ Credit Card _____ Check # _____

Balance Due \$ _____

8 Authorization To Charge Balance:

_____ I authorize Simon Event Management to charge the remaining balance on the same credit card 60 days prior to the event date.

9 I understand that I have contracted for exhibit space by signing this contract. I understand that the final location will be determined by show management upon receipt of a 50% deposit or payment in full. The undersigned represents that he / she is fully authorized to execute and complete this contract and agrees to the rules and regulations on the reverse side of this contract.

Authorized Signature _____ Print Name _____

2014 SIMON EVENT MANAGEMENT RULES AND REGULATIONS • *Please Read and Sign Page 1*

1. SET-UP AND TEAR DOWN: Exhibit space will be accessible to exhibitors for erecting displays in accordance with time and dates listed on the show schedule. Setup must be done the day prior, or the morning of the opening of the show, as provided by Simon Event Management. Final preparation must be completed by the starting time on the opening day of the show. A \$250 penalty fee will be charged for any set-up or construction of exhibits after said time. Exhibitors must use only the entrances designated for set-up. Removal and packing may not commence until the final day at the close of the show. Displays must be removed by date and time listed. Each exhibitor must name at least one individual to be the exhibitor's authorized agent for installation, operation and removal of the exhibit. No part of the exhibit may be removed after set up except with written permission from show management. A \$250.00 penalty fee will be charged for any exhibit that is removed before the final tear down time.
2. LOCATION / DATES: Simon Event Management reserves the right to determine an exhibitor's final location, the location of the Show and the dates of a show. The location of assigned space may be changed by the management to prevent congestion; avoid confusion in firm names; solve competitive conditions; or to benefit the overall production of the show.
3. SUBLETTING: An exhibitor may not share or sublet any portion of their booth space with another company.
4. FIRE HAZARD: We recommend that all exhibit and booth materials be flame proof and otherwise must comply with federal, state and local fire laws, insurance underwriting requirements and other applicable site regulations. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of set-up and prior to the opening of the show.
5. HEIGHT RESTRICTIONS: Exhibits, back walls and decorations shall not exceed 15 feet. Permission must be obtained from show management to exhibit equipment which exceeds the height restriction.
6. LOUD SPEAKERS AND SOUND DISPLAYS: Loud speakers and loud sound displays are prohibited; exhibitors must receive advance permission from show management to exhibit any type of sound display.
7. NON-CONFORMING EXHIBITS: Simon Event Management reserves the right to refuse any exhibitor which does not, in show management's judgment, conform to the general theme of the show.
8. SOLICITATION: Exhibitors are prohibited from soliciting business in the aisles or in other exhibitor booth areas. Samples, pamphlets, publications and catalogs, etc. may only be distributed by exhibitors from within the confines of their own booth area. Exhibitors must obtain prior permission from the show management to conduct any other type of promotional activities during show hours.
9. MISCELLANEOUS:
 - (a) Serving alcoholic beverages by exhibitors in any part of the show is prohibited with the exception of wineries in the Wine Festival or as otherwise agreed.
 - (b) Booths should be attended by the exhibitor during all show hours, in their own best interest.
 - (c) Vehicles must enter through the loading dock areas and must have protection on the floor under the engine and keep a minimum amount of gasoline.
 - (d) Absolutely nothing may be taped to facility fixtures, floors or columns.
 - (e) Electrical cords may not be run along facility floor in customer traffic walkways.
 - (f) Facility floor wax finishes and carpeting are delicate and easily damaged. Exhibitor is responsible for damage to facility floor caused by dragging of displays across the floor, driving vehicles across the floor or use of sprays that may damage the finish of the floor.
 - (g) Solicitation must be confined to the exhibitor's booth space; soliciting in the aisles or any other area of the show is prohibited.
- WINERIES:
 - (h) WINERY agrees to operate in accordance set forth by the State and Federal Agencies and must be individually licensed to operated by the State of Pennsylvania.
 - (i) WINERY is responsible for paying all applicable Federal, State and Local Taxes.
 - (j) WINERY agrees to pay all fines/penalties levied to WINERY and to reimburse THE EVENT for any fines/penalties levied to Simon Event Management as a result of WINERY'S noncompliance with any Federal Pennsylvania State or local law including but not limited to DEV, OSHA, FCC, DOL, DOH AND EPA.
 - (k) WINERY agrees to clean their own area and place trash in receptacles provided.
 - (l) If WINERY intends to sample food during the event they will be required to have and display their health department permits. In addition, they will be required to provide a proper cleaning station. No food sales are permitted without prior approval from Simon Event Management.
 - (m) WINERY MAY SELL RELATED ITEMS TO THEIR EXHIBIT AND MUST COLLECT ALL TAXES.
 - (n) ARTS & CRAFTS: You may bring your own tables but they must be draped with cloth to the ground. Please submit 2 – 3 photos of your products and your booth.
10. SIGNS AND NOTICES: All signs and notices shall be professionally lettered and any sign or notice which does not conform to the above shall be removed immediately. HANDWRITTEN SIGNS ARE PROHIBITED.
11. SECURITY AND LIMITATIONS OF LIABILITY: Show management will engage security guards but nevertheless assume no liability for loss damage from any cause whatsoever. Exhibitor understands and agrees that said security personnel are independent contractors and that any such security is provided by Simon Event Management solely as a courtesy. Exhibitor further agrees that Simon Event Management shall incur no liability and/or responsibility resulting from the acts or omissions of such security personnel. Simon Event Management shall not be responsible for injury that may occur to an exhibitor or his employees, nor for the safety of any exhibit against theft, fires, accident or any other cause of loss or damage. If an exhibitor damages the building, he shall reimburse the owners of the building for the cost of repairing the damage. Simon Event Management shall cooperate fully at all times but shall not be responsible for (a) damage to exhibitors property, lost shipments either coming in or going out, moving costs; or (b) any damage loss, delays, etc. Any damage to transported property is solely exhibitor's responsibility. In light of the above, we recommend that exhibitors purchase adequate insurance coverage against these risks and on equipment and exhibits with their regular insurance carrier.
12. BREACH OF CONTRACT: If an exhibitor cancels for any reason whatsoever with a signed contract, they shall be held liable for the full amount of the booth cost. They shall also forfeit all monies which have been paid to reserve the space and be liable for the full cost of the space. The exhibitor will also be liable for all costs incurred by management in consideration of the exhibitor including, but not limited to tables, coverings, skirting, chairs, signage, chairs, signage and exhibitors listings in advertising placed on behalf of the exhibitor. NO REFUNDS WILL BE ISSUED. Show management will also have the right to use the space as it deems necessary to eliminate blank spaces in the show.
13. CANCELLATION: In the event that a show is not held for any reason and rescheduled, Simon Event Management will transfer all monies paid for exhibit space rental to the rescheduled show. In the event that any show is not held for any reason and is never to occur, Simon Event Management will issue a credit for all monies paid for exhibit space rental to be applied to another trade show. The credit amount does not have an expiration date and may be used at any time. In either of the foregoing situations, exhibitor hereby waives any claim of damage, compensation or refunds.
14. UNETHICAL CONDUCT: Unethical conduct or any infraction of the rules by the exhibitor, his agents or employees will subject the exhibitor to exclusion from the exhibitor area. In the event of such exclusion it is agreed that no refund shall be made to the exhibitor and Simon Event Management shall not be liable for any damages or expenses incurred by the exhibitor as a result of such exclusion.
15. DISPUTE RESOLUTION: Any and all matters, questions and or topics not specifically discussed or addressed in the foregoing rules and regulations shall be subject to the decision of show management, which decision shall be final.
16. AGREEMENT TO TERMS: By erection of exhibit, exhibitor expressly consents to and accepts the foregoing rules and regulations and represents that full compliance therewith has been made by exhibitor.



EXHIBIT WITH CONFIDENCE

Kelly Simon Event Management Has A Proven Track Record Of Trade Show Success

Reputations are not bought, they are built. Since 1982, Kelly Simon has built a solid, trusted reputation for professionally managed trade shows and events and has over 3,000 clients nationwide. Recognized as an industry leader for show production and management, we have produced over 400 events. Our professional management, marketing expertise and highly trained sales professionals make our events an overwhelming success for our exhibitors.

SAVE MONEY

with our MULTI-SHOW DISCOUNTS:

- Exhibit in 2 shows..Deduct 10%
- Exhibit in 3 shows..Deduct 15%
- Exhibit in 4 shows..Deduct 20%
- Exhibit in 5+ shows..Deduct 25%

CALL SIMON EVENT MANAGEMENT
800-747-5599

OUR TARGETED ADVERTISING PROGRAMS DELIVER QUALIFIED BUYERS FOR EVERY EVENT

PRINT

A series of ads are placed in each market's daily/weekly newspapers and regional magazines.

BILLBOARDS

Dynamic, full color billboards will appear on several major highways one month prior to each event.

DIRECT MAIL

Magnificent, full color brochures are mailed to more than 20,000 consumers for each event.

RADIO

The local radio stations in each market add excitement and interest with hundreds of commercials, on-air ticket giveaways and website promotion.

200 ROAD SIGNS

Adding impact to the campaign, 200 brightly colored road signs will be placed on all major routes and intersections leading to the event.

ONLINE

Homepage banner ads will appear on all print media and radio station web pages.

SOCIAL MEDIA

Six weeks of email blasts and social media messaging!

PRESS RELEASES:

Formal press releases will be sent to all media for live coverage and exhibitor interviews.

2014 SCHEDULE OF EVENTS

February 18 - 20

TRI-STATE ALTERNATIVE FUELING EXPO & CONFERENCE

Monroeville Convention Center ■ Monroeville, PA

February 22 – 23

26TH ANNUAL PITTSBURGH FIRE RESCUE & EMS EXPO

Monroeville Convention Center ■ Monroeville, PA

April 12 – 13

19TH ANNUAL WESTMORELAND COUNTY HOME SHOW

Westmoreland Fairgrounds ■ Greensburg, PA

June 6 – 8

CHICAGO THE MUSICAL

Palace Theatre ■ Greensburg, PA

June 14

2ND ANNUAL PENNSYLVANIA WINE & FOOD FESTIVAL

Monroeville Convention Center ■ Monroeville, PA

June 27 – 29

WESTERN PENNSYLVANIA RIB FESTIVAL

Westmoreland Fairgrounds ■ Greensburg, PA

November 8 – 9

CENTRAL PENNSYLVANIA HOLIDAY ART CRAFT & GIFT SHOW

Blair County Convention Center ■ Altoona, PA

November 15 – 16

NORTHEAST OHIO HOLIDAY ART CRAFT & GIFT SHOW

Eastwood Expo Center ■ Niles, OH

Announcing Two New Shows
That We Have Been Selected
To Produce For The
Pennsylvania State
Snowmobile Association (PSSA)

October 24 – 26

PENNSYLVANIA POWERSPORTS SHOW EAST

UTZ Expo Center ■ York, PA

December 12 – 14

PENNSYLVANIA POWERSPORTS SHOW WEST

Monroeville Convention Center
Monroeville, PA

Exciting Events Featuring
Snowmobiles – ATVs
Motorcycles Boats – Trailers
Used Sled Corral and more!



You're Invited To Exhibit

645 East Pittsburgh Street, #357
Greensburg, PA 15601

**Are You
Looking For NEW
CUSTOMERS ?**



We've Got You Covered With These **5** Great Events!

19TH ANNUAL
**WESTMORELAND COUNTY
HOME
SHOW**

April 12 - 13, 2014
Westmoreland Fairgrounds
Greensburg, PA



Where Pennsylvania Wines Come Together

June 14, 2014
Monroeville Convention Center
Monroeville, PA



June 27 - 29, 2014
Westmoreland Fairgrounds
Greensburg, PA



November 8 - 9, 2014
Blair County Convention Center
Altoona, PA



November 15 - 16, 2014
Eastwood Expo Center
Niles, Ohio

*Call Simon
Event Management
800-747-5599 To
Reserve Your
Space Today!*

